

EPCH leads Indian contingent to Hong Kong Mega Show

Hong Kong; 20th - 23rd October 2023

EPCH set up an exclusive India Pavilion in Hong Kong Mega Show Part-1, held at Hong Kong Convention & Exhibition Centre, from 20 - 23 October, 2023. The EPCH India pavilion was inaugurated by Ms. Satwant Khanalia, Consul General of India, Hong Kong along with Ms. Renjina Mary Varghese, Consul (Commerce), in the presence of Mr. Rajesh Jain, Member - COA, EPCH and other Indian exhibitors.

Ms. Satwant Khanalia, Consul General of India, Hong Kong, appreciated the efforts of the Council for bringing Indian handicrafts to the world markets and promotion of handicrafts exports from the country. She also interacted with member participants and assured all support in future business promotions.

Mr. Dileep Baid, Chairman, EPCH, said the Mega Show Series has been the key showcase and sourcing hub for Asian-made products in Hong Kong, organised every October after the IHGF Delhi Fair. Entering its 30th edition, the Part 1 session hosted exhibitors from Asia and around the world to showcase gifts & premiums, housewares, lifestyle products, toys & baby products, Christmas & festive supplies as well as sporting goods in the Asia-Pacific region.

Mr. R. K. Verma, Executive Director, EPCH informed that the Council participated with 14 member exporters along with Master Craftspersons deputed by O/o Development Commissioner (Handicrafts). The exhibitors offered products including



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Artmetalware, Glassware, Ceramic decoration, Home textiles, Apron, Christmas articles, Kalamkari Painting etc. Mr. Verma further shared, the Council also undertook a Road Show for the promotion of forthcoming IHGF Delhi Fair Spring, 2024. The show is a cross-industry event, bringing together the diversity and innovative power of Asian products under one roof and promotes international trade by creating networking opportunities, facilitating business initiation, and exchanging knowledge and trends between exhibitors and visitors.



Overseas Buyers visiting EPCH promotional stand at Hong Kong Mega show part-1



Road Show for the promotion of the forthcoming IHGF Delhi Fair Spring, 2024, to be held in February next year