

Craft statements attract visitors to Indian stands

Maison & Objet; Paris, France; 23rd-27th January 2015



HE, Ambassador of India to France, Mr. Arun K. Singh inaugurated the India Pavilion - "Magic of Gifted Hands", at Maison & Objet, Paris and met the exhibitors



Maison & Objet held in France, is considered to be the major event for professionals working in the art of living in all its rich and varied expressions. This lifestyle show brings together a 360° product offering. Decoration, design, furniture, accessories, textiles, fragrances, the world of children, tableware...the styles coexist in a multifaceted way, throughout the inventive show design which enlivens the spaces. This extraordinary diversity is in line with the varied expectations of global markets. With each session, the great lifestyle platform, at the intersection of business and creativity, reveals solutions to visitors from around the world in search of uniqueness.

The Indian thematic pavilion at Maison & Objet- "Magic of Gifted Hands" featured handicraft exhibitors representing manufacturing and exporting organizations majorly from Jodhpur, Firozabad, Moradabad and New Delhi NCR. This was inaugurated by HE, Ambassador of India to France, Mr. Arun K Singh at Paris Nord Villepinte. He was accompanied by Mr. Anshuman Gaur, First Secretary and Ms. Annapoorna Mahindra, Attache from the Indian Embassy in Paris.

The India Pavilion received an encouraging footfall. The receptive audience included buyers, designers, architects and space design consultants. Many trend interpreters were seen taking pictures of Indian products on display. ■

