

हस्तशिल्प निर्यात संवर्धन परिषद्
EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**EPCH HOUSE, PKT. 6 & 7, SECTOR "C", LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070**
Tel: 91-11-26135256 Email: jodhpur@epch.com Web: www.epch.inCINU20299DL986NPL023253
GST NO. 07AAACE1747M1ZJ**EPCH-10/5(1)/HE-TFC-JDH/2025-26****12th NOVEMBER, 2025**

TO: ALL MEMBER EXPORTERS

Sub: **2nd EDITION OF HANDICRAFTS EXPO (ARTEFACTS)-2025 TO BE HELD FROM 15th – 19th JANUARY, 2026**
AT TRADE FACILITATION CENTRE (TFC), BORANADA, JODHPUR.

Dear Sir/Madam,

After the successful organization of the 1st Edition of Handicrafts Expo (Artifacts), the Export Promotion Council for Handicrafts (EPCH) is pleased to announce the **2nd Edition of Handicrafts Expo (Artifacts)**, scheduled to be held during **15th – 19th January, 2026** at the **Trade Facilitation Centre (TFC), Boranada, Jodhpur.**

The first edition received an overwhelming response from participants and visitors alike. A large number of exporters, domestic volume buyers, interior decorators, hoteliers, builders, and foreign visitors attended the show, generating excellent business leads and valuable networking opportunities.

Building on this success, the upcoming 2nd Edition aims to provide an even larger and more dynamic platform to showcase the rich heritage, craftsmanship, and diversity of Indian handicrafts — especially from Rajasthan and adjoining regions.

Why Participate

- Opportunity to showcase your products to a wide range of trade visitors from India and abroad.
- Platform to connect directly with buyers, exporters, designers, and industry professionals.
- Chance to generate new business leads, establish partnerships, and expand market reach.
- Ideal event for branding, networking, and exploring retail and export opportunities in the handicrafts sector.

The 1st edition of the Expo proved to be a game changer for the industry, attracting a large number of enthusiastic visitors eager to explore the latest products from across India. The businesses that participated in the inaugural event are expected to have generated significant revenue and expanded their customer base. The Expo serves as both a B2B and B2C – Direct-to-Customer sales-cum-exhibition event, providing an excellent platform for exhibitors to showcase their brands and products to a mature, discerning, and quality-conscious audience.

RETAILS SALE OPPORTUNITY : The expo is also provides an opportunity of **RETAIL SALE** to the visitors, the participants can take advantage of fair and clear their stocks.

PARTICIPATION CHARGES: The charges of booths are placed below:-

SNO	SPACE	CHARGES	IF CORNER BOOTH
1	12 sq. mtr. would be charged	Rs. 20,000/- + 18% GST.	10% will be charged extra
2	24 sq. mtr. would be charged	Rs. 40,000/- + 18% GST.	10% will be charged extra
3	36 sq. mtr. would be charged	Rs. 60,000/- + 18% GST.	10% will be charged extra
4	48 sq. mtr. would be charged	Rs. 80,000/- + 18% GST.	10% will be charged extra
5	60 sq. mtr. would be charged	Rs. 1,00,000/- + 18% GST.	10% will be charged extra
6	Bigger space is also available as per requirement		

The last date for submission of application alongwith payment is 30TH November, 2025.

For additional information please contact **Mr. Naveen Gaur, Deputy Director – EPCH** over **Mob.: 9350202198** or write to naveen.gaur@epch.com or **Mr. Gopal Sharma, Mob.: 8766006937** Email: jodhpur@epch.com .

Thanking you,

Yours faithfully,

RAJESH RAWAT
Additional Executive Director

Encl.: Application Form



HANDICRAFTS EXPO

15-19 JANUARY, 2026

Trade Facilitation Centre, Boranada, Jodhpur (Rajasthan)

Last Date for submission: **30TH November 2025**

APPLICATION FORM

1	Name of the Organization													
2	Address for Correspondence													
3	Contact Person Name	Mr./ Mrs. / Ms.												
4	Mobile no.	+ 91 -												
5	Email													
6	Website													
7	Product Category													
8	Product on Display (Please Specify)	☐ Décor ☐ Furniture ☐ Furnishings ☐ Artmetal Ware ☐ Hotel ware ☐ Lighting ☐ Houseware ☐ Floorings & Carpets ☐ Leather products ☐ Lifestyle ☐ Fashion ☐ Wellness & Spa Products												
9	Size of Stand	☐ 12 Sq. Mtr. ☐ 24 Sq. Mtr ☐ 36 Sq. Mtr. ☐ 48 Sq. Mtr ☐ 60 Sq. Mtr. ☐ 72 Sq. Mtr ☐ 84 Sq. Mtr. ☐ and more bigger space multiple of 12 sq. mtr. Required 2 Open Booth ☐ Yes ☐ No												
10	Membership no.	EPCH/MEM/												
11	Renewal Fee Paid 2025-26	YES ☐ NO ☐												
12	Status of the Company	☐ Pvt Limited ☐ Proprietor ☐ Partnership ☐ State / Central Govt. Organization												
13	IEC Number		PAN No.											
14	AADHAR Card No.		GSTN No.											
17	Export Performance of Handicrafts Items only Amounts In Rs [Lakh]	2022-2023	2023-2024	2024-25										
18	Advertisement in the Fair Directory is available for the following positions.	☐ Inside Front Cover (Colour) Charges - Rs.20,000+GST (Size- 18.5 x 11.5 cm ☐ Inside Back Cover (Colour) Charges - Rs. 15,000+GST (Size- 18.5 x 11.5 cm ☐ Full Page (Colour) Charges - Rs. 7,500+GST (Size- 18.5 x 11.5 cm Advertisement Material - Artwork (Hi resolution PDF File)												
19	Bank Details For Payment By RTGS / NEFT (VIRTUAL ACCOUNT INFORMATION for payment by RTGS/NEFT)	YOUR VIRTUAL BANK ACCOUNT NUMBER is a combination of the first Nine letters of EPCH account (i.e.17730EPCH) and the last Six Digits of your EPCH Membership number. Account Name : Export Promotion Council for Handicrafts Branch : FCS Centre Bangalore, Bangalore Bank Name : Union Bank of India IFSC Code : UBIN0996335 <table border="1" style="width: 100%;"> <tr> <td>EPCH Account No.</td> <td>+</td> <td>Membership Number</td> <td>=</td> <td>Your Virtual Bank account No.</td> </tr> <tr> <td>17730EPCH</td> <td></td> <td>0....</td> <td></td> <td>17730EPCH0....</td> </tr> </table>			EPCH Account No.	+	Membership Number	=	Your Virtual Bank account No.	17730EPCH		0....		17730EPCH0....
EPCH Account No.	+	Membership Number	=	Your Virtual Bank account No.										
17730EPCH		0....		17730EPCH0....										

20. Checklist (please ensure the following).

- Paid membership renewal fee for the year 2025-26 ☐
- No Previous Dues on account of fair participation(s) in previous year(s) ☐
- Application Fees paid (Details enclosed) ☐

Important:-

All Applications for Participation are to be submitted with application fees that can be paid through a Bank Transfer (NEFT/RTGS) in **Your Virtual Bank Account Number** in favour of the "Export Promotion Council for Handicrafts" payable at New Delhi.

Place:

Date:

Signature & Stamp: _____

Name: _____

Designation: _____

GENERAL EXHIBITOR RULES

<u>1.</u>	SPACE BOOKING - Participation application should be in prescribed format and be submitted within the prescribed date for booking of space. - Submission of application to EPCH does not automatically confer a right for allotment of space. Approval of application for space will rest with EPCH. - The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the future participation in EPCH's event
<u>2.</u>	ALLOTMENT OF SPACE TO THE PARTICIPANTS EPCH reserves the right to select the participants.
<u>3.</u>	WITHDRAWAL & REFUND OF PARTICIPATION FEE - Members may please note that after allotment of booth, withdrawal will not be allowed and the amount deposited alongwith application will be forfeited. However, Part-Refund of participation fee will be considered in case where: - The participant after approval withdraws from the participation but space is subsequently let out to some other participant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable. - There is a change in the venue and date of an event, Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
<u>5.</u>	GENERAL - Only goods of Indian origin will be allowed for display in the allotted booth. - In case representative of the participants does not report at booth during the show. EPCH reserves its right to obtain reason from participants for NO SHOW. In case EPCH is not satisfied with clarification of participants, EPCH may initiate the necessary action against such participants. - Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCH. - Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business to be generated" and also "Number of Enquiries" etc. on the last day of the fair. Compliance with this rule will be one of the criteria for selection of the participants for future of EPCH programmes. - Participants will adhere to such other regulations as may be prescribed by the EPCH. - In case of default of any payment due from the participants, EPCH reserves the right to debar them from participation in EPCH's Fair in India & abroad and bring to the notice of appropriate authority. - Participants will make own arrangement for transportation their exhibits / handling of exhibits and Council will not have any responsibility towards the same. Please ensure your exhibits should reach at exhibition venue at least one day before the opening of exhibition. - All expenses for travel to fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves. - In the event of postponement / abandonment / cancellation of the Fair / Exhibition / Show, or incase of exhibits not being displayed due to any reason, EPCH shall be under no liability to compensate expenditure of loss, if any incurred by the participants
<u>6.</u>	FORCE MAJEURE Neither EPCH shall be liable for any failure to perform or delay in performance of any of its obligations under this Agreement caused by circumstances beyond the reasonable control of that party, including but not limited to adverse weather conditions, natural disasters, fires, floods, explosions, earthquakes, nuclear disasters, insurrection, riots, acts of terrorism, war, any acts of God and acts of Government (a "Force Majeure Event").

BANK DETAILS FOR PAYMENT BY RTGS / NEFT

IMPORTANT: Effective immediately, we have transitioned to a new Virtual Bank Account for all financial transactions. Please DO NOT make any payments to our existing current account in PNB Bank.

YOUR VIRTUAL BANK ACCOUNT NUMBER is a combination of the first Nine letters of EPCH account (i.e.17730EPCH) and the last Six Digits of your EPCH Membership number.

Account Name : **Export Promotion Council for Handicrafts**

Branch : **FCS Centre Bangalore, Bangalore**

Bank Name : **Union Bank of India**

IFSC Code : **UBIN0996335**

EPCH Account No.		Membership Number		Your Virtual Bank account No.
17730EPCH	+	0....	=	17730EPCH0.....

I have read, understood and accept the terms and conditions for participation in the above fair through the Council. I hereby enclosed the RTGS / Virtual payment No. _____ Dated _____ for Rs. _____ (application money) including GST drawn in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**, New Delhi towards my participation in Handicrafts Expo-2025 (15-19 January,2026) at Trade Facilitation Centre, Boranada, Jodhpur (Rajasthan).

Place: _____

Date: _____

Signature & Stamp: _____

Name: _____

Designation: _____

Encl.: 1. RTGS No. / Virtual Payment details of participation charges
2. Two product photographs
