



EPCH-1(2)/2019-ITF-Japan

May 6, 2019

To,
All Members,

SUBJECT: 5th INDIA TREND FAIR AT TOKYO, JAPAN FROM 24 - 26 JULY, 2019

Dear Sir/Madam,

Japan is the second largest market in the world, after USA but slightly ahead of Germany for consumer and capital goods. Japan imported goods & services worth US\$ 700 billion and is presently India biggest trading partner in the Asian region. The Japanese have many gift giving traditions and exchange many high value gifts during the year. The Japanese lucrative gift market is estimated to be worth US\$ 150 billion.

INDIA TREND FAIR has become a one stop platform for Indian exhibitors to showcase their trends and products in Japan market. The fair offers a comprehensive platform to Indian manufacturers to showcase their value added products to the most influential buyers and designers in Japan. The product profile at INDIA TREND FAIR encompasses Leather goods, Garments, Home furnishings and Handicrafts, Fashion accessories and Decorative articles etc. Looking that Japan represents tremendous business opportunities for Indian exporters in growing Asian market, the Council is participating in the INDIA TREND FAIR scheduled from 24-26 July, 2019 at Belle Salle Exhibition Centre, Shibhu Garden, Tokyo, Japan.

The Council invites applications from the interested members for participation in above show. Standard built-up booths of 9 sq. mtr be provided to each exhibitors. The charges for a built-up booth of 9 sq. mtr will be **Rs.3,40,000/-** (INR Three Lakhs forty Thousand Only). The above charge includes common display aids / furniture/ spot light. However, the all expenditure like dispatch of goods, custom clearance and payment of duties, air-ticket, boarding and lodging of personnel required for manning of booths are to be borne by the participants themselves. The Council will issue necessary visa recommendation letter in favour of member exporters. Grant of visa is the discretion of concerned Embassy. In case visa is not granted the Council will not be liable and any request for refund of participation charges will not be entertained.

Interested members may please forward their application along with a Demand Draft of **Rs.1,50,000/-** in favour of "**Export Promotion Council for Handicrafts**" payable at New Delhi, or RTGS details mentioned in fact sheet. Balance amount to be deposited on confirmation of participation. The complete application along with requisite amount should reach to the Council's office latest by **24TH May, 2019**. If the applicant withdraws their participation after selection, the amount deposited along with application will be forfeited. For further details, please contact Mr. Varun Kumar, Jr. EPO on seminar@epch.com or Mobile: +91-9818725533

Thanking you,

Yours faithfully,

[R. K. VERMA]
DIRECTOR

Encl: Fact sheet with Application form

IMPORTANT: EPCH HAS APPLIED FOR FINANCIAL SUPPORT FROM O/o DEVELOPMENT COMMISSIONER (HANDICRAFTS) MINISTRY OF TEXTILES, GOVT. OF INDIA AND IF APPROVED, THE PARTICIPATION COST WILL BE PROPORTIONATELY SUBSIDISED AFTER THE FAIR UPTO A APPROXIMATE AMOUNT OF RS. 2,00,000/- (INR TWO LAKH THOUSAND ONLY) FOR 9 SQ. MTR TO THE PARTICIPANTS AFTER PARTICIPATION ON RECEIPT OF THE GRANT-IN-AID FROM O/O DC (HANDICRAFTS).



Export Promotion Council for Handicrafts

FACT SHEET OF

INDIA TREND FAIR 2019

Venue:
TOKYO, JAPAN

Date:
24-26 July, 2019

Name of Exhibition	INDIA TREND FAIR
Edition	5 TH EDITION
Fair Date	24 – 26 JULY, 2019
Exhibition Venue	BELLE SALLE EXHIBITION CENTRE, TOKYO, JAPAN
Total Exhibitors	Approx. 200 companies from India
Organiser	Japan India Industry Promotion Association
Product on Display	<ul style="list-style-type: none">• Domestic Decorative Articles used as Tableware & Kitchenware• Table ware• Christmas Decoration• Home Furnishing• Imitation Jewellery• Glass Decorative• Hand Knitted and Hand Crocheted Embroidery• Attars and Aggarbatties• Furniture• Musical Instruments• Other Handicrafts: please specify the product H S Code
Expected Trade Visitors	About 4000 Trade Visitors. <i>Importers / Wholesalers, Departmental Store, Select Shops, Accessory shops, Lifestyle shops, Home Centers, Convenience stores, 100 yen shops, Manufacturers, Corporate users, Mass retailers, Gifts Shops, Apparel shops, Interior shops, Stationery Shop, Supermarkets, Catalogue retailers etc.</i>
Fair Profile	B2B Fair
Sale	No Retail Sale Allowed
Size of Stand	9 Sq. Mtr.
Cost of Booth	Rs. 3,40,000/- (INR Three Lakh Forty Thousand Only) The charges will include space rent Rear & side walls, Fascia board, shelves, hangers, Carpet, Booth number, 2 chairs, 1 dust bin, 3 spot light, 1 Power Socket round table.
Last date of Application	30th May, 2019
EPCH Contact	Mr. Varun Kumar, Jr. EPO Tel: +91 11 26135256 (Extn: 127) Mobile: +91 9818725533 E-mail: varun.choudhary@epch.com

Note: EPCH HAS APPLIED FOR FINANCIAL SUPPORT FROM O/o DEVELOPMENT COMMISSIONER (HANDICRAFTS) MINISTRY OF TEXTILES, GOVT. OF INDIA AND IF APPROVED, THE PARTICIPATION COST WILL BE PROPORTIONATELY SUBSIDISED AFTER THE FAIR UPTO A APPROXIMATE AMOUNT OF RS. 2,00,000/- (INR TWO LAKH THOUSAND ONLY) FOR 9 SQ. MTR TO THE PARTICIPANTS AFTER PARTICIPATION ON RECEIPT OF THE GRANT-IN-AID FROM O/O DC (HANDICRAFTS).

EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

Application for

“INDIA TREND FAIR 2019”

VENUE: BELLE SALLE, TOKYO, JAPAN
DATE: 24 – 26 JULY, 2019

Last Date for submission: **30th May, 2018**

1	Name of the Organization										
2	Address for Correspondence										
2	Telephone	City code-	9	1	-						
3	Fax	City code-	9	1	-						
4	Mobile no.	+ 91 -									
5	Email										
6	Website										
7	Size of Stand	<input type="checkbox"/> 9 Sq. Mtr. <input type="checkbox"/> 18 Sq. Mtr..									
8	Membership no.	EPCH/MEM/									
9	Renewal Fee Paid 2019-2020	YES <input type="checkbox"/> NO <input type="checkbox"/>									
10	Status Of The Company	<input type="checkbox"/> Private Limited <input type="checkbox"/> Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> State / Central Govt. Organization									
11	PAN (Income Tax Permanent Account No.)										
12	CIN (Corporate Identification No)										
13	IEC Number										
14	AADHAR Card No.										
15	GSTN No.										
16	Name of Proprietor / Partners /Directors [Please Provide Director Identification No. (DIN) in case of Limited Co./ Pvt. Ltd Co.]	NAME	Director Identification No. [DIN]								
17	Name & Designation of the Person who is / are Traveling for the Event. [Please enclose the Xerox copy of Frist & Last page of passport]	Name of person	Designation	Passport No.	Date of Issue	Date of Expiry					
18	PRODUCTS TO BE DISPLAYED	LIST OF HS CODE IS ENCLOSED ** HS CODE [IT IS MANDATORY]									
19	Export Performance of Handicrafts Items only AMOUNTS IN RS [LAKH]	2016 – 2017	2017 – 2018	2018 – 2019							
20	HAVE YOU PARTICIAPTED EARLIER IN ABOVE FAIR YES / NO [IF YES] PELASE TICK]	2017 <input type="checkbox"/>	2018 <input type="checkbox"/>								

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GENERAL EXHIBITOR RULES

<u>1.</u>	<p>SPACE BOOKING</p> <ul style="list-style-type: none"> • Participation application should be in prescribed format and be submitted within the prescribed date for booking of space. • Submission of application to EPCH does not automatically confer a right for allotment of space. Approval of application for space will rest with EPCH. • The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the future participation in EPCH's event
<u>2.</u>	<p>ALLOTMENT OF SPACE TO THE PARTICIPANTS</p> <ul style="list-style-type: none"> • EPCH reserves the right to select the participants.
<u>3.</u>	<p>WITHDRAWAL & REFUND OF PARTICIPATION FEE</p> <ul style="list-style-type: none"> • Members may please note that after allotment of booth, withdrawal will not be allowed and the amount deposited alongwith application will be forfeited. <p>However, Part-Refund of participation fee will be considered in case where:</p> <ul style="list-style-type: none"> • The participant after approval withdraws from the participation but space is subsequently let out to some other participant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable. • There is a change in the venue and date of an event, Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
<u>4.</u>	<p>VISA</p> <ul style="list-style-type: none"> • The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director / Proprietor/Senior Officer of the company. • Since EPCH, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.
<u>5.</u>	<p>GENERAL</p> <ul style="list-style-type: none"> • Only goods of Indian origin will be allowed for display at India Pavilion. • In case representative of the participants will not report at booth during the show. EPCH reserve its right to obtain reason from participants for NO SHOW. In case EPCH is not satisfied with clarification of participants EPCH may initiate the necessary action against such participants. • Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCH or show Organisers. • Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business to be generated" and also "Number of Enquiries" etc. on the last day of the fair. Compliance with this rule will be one of the criteria for selection of the participants for future of EPCH programmes. • Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the Fair Organisers. • In case of default of any payment due from the participants, EPCH reserves the right to debar them from participation in EPCH's Fair in India & abroad and bring to the notice of appropriate authority. • Participants will make own arrangement for sending their exhibits / handling / clearing of exhibits in India as well as at destination and Council will not have any responsibility towards the same. Please ensure your exhibits should reach at exhibition venue atleast one day before the opening of exhibition. • All expenses for travel to fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves. • In the event of postponement/abandonment/cancellation of the Fair/Exhibition/Show, or incase of exhibits not being displayed due to any reason, EPCH shall be under no liability to compensate expenditure of loss, if any incurred by the participants

BANK DETAILS FOR PAYMENT BY RTGS / NEFT	<p>Beneficiary: Export Promotion Council for Handicrafts Address: 'EPCH House", Pocket 6 & 7, Sector - C, LSC, Vasant Kunj, New Delhi.</p> <p>Bank: Oriental Bank of Commerce Branch: Mahipalpur, New Delhi Current A/c no.: 00291010002970 RTGS/IFSC Code: ORBC 0100029 Branch Code 0029</p>
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I have read, understood and accept the terms and conditions for participation in the above fair through the Council. I hereby enclosed the RTGS / Demand Draft No. _____ Dated _____ for Rs.1,50,000/- drawn in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**, New Delhi towards my organization participation in India Trend Fair 2019 from 24-26 July, 2019 at Tokyo, Japan.

Place:
Date:

Signature & Stamp:
Name:
Designation:

Encl.: 1. RTGS No. / Demand Draft of participation charges
2. Two product photographs
