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May 27, 2019

28th ASIAN GIFTS & PREMIUM SHOW - HONG KONG, OCTOBER 20-23, 2019

Sir/Madam,

We are pleased to inform you that Export Promotion Council for Handicrafts will lead National Level participate from India in the 28th Asian Gifts & Premium Show at Hong Kong Convention & Exhibition Centre from 20TH – 23RD October, 2019..

Over 40,000 visitors expected. The exhibition is attended by professional buyers consisting of **Whole Sellers, Retailers, Importers, Departmental Stores, Mass Merchandisers, and Buyers, Buying House located in Hong Kong.** The exhibition is leading gift show in Hong Kong and become preferred purchasing platform for buyers to book large orders. Last day of the show is allowed to sell the products.

ARTMETALWARE	WOOD WARE	FASHION JEWELLERY,
CHRISTMAS DECORATION	TEXTILES BASED HANDICRAFTS	PREMIUM & GIFTS S
GLASSWARE	KITCHENWARE	HOUSEWARE
GIFTS – WRAP & PACKAGING	FASHION ACCESSORIES	ATTARS & AGARBATIES

SHOW FACTS:

- Over 4620 booths
- 40000 visitors expected
- Venue: Hong Kong Convention & Exhibition Centre, Harbour Road, Wanchai, Hong Kong

SUBSIDISED PARTICIPATION CHARGES UNDER MAI SCHEME OF MINISTRY OF COMMERCE & INDUSTRY

- The cost of 9 sqm booth is Rs, 363150/- without MAI support @ 40350/-- per sqm.
- MAI grant of Rs.150000/- be available against each booth . The above grant of Rs.150000/- to be available only after participation and on receipt the grant from Ministry for eligible participants. Please read carefully *** P.S.
- The member has to deposit Rs.363150/- as a cost of participation
- A fully equipped 9 sqm. standard booth : 3 long arm spotlight, 2 spotlight, 1 square table, 3 chairs, 3 meter lockable cabinets, 6 meter shelves, 3 meter ceiling beam & dustbin.
- The two side open stand will bear additional 10% amount of the total cost of booth Rs.363150/- for 9 sq.mtr.
- **The MAI eligible participants will be entitled for the reimbursement upto Rs. 70,000/- for Air ticket only by economy excursion class fare of one representative [Partner/director/proprietor] to eligible participants under MAI scheme 2019-2020.**
- No further subsidies/MDA will be distributed to member exporters in this fair as the participation charges have been subsidized by the Council under MAI scheme.
- Participants have to make their own expenses towards Travel, hotel accommodation, Shipment/Clearing, Customs Duties of exhibits, visa etc.
- The Council / organizer reserve the right to select the participants.
- The Council may issue visa recommendation letter in favour of member organisation (Proprietor / Partners/ Directors / Chief Executive /senior level officer maximum two only) EPCH shall not be liable in case of visa is not granted by the concerned Embassy.
- Participant have no right to claim refund if visa not granted.
- The participants shall not be eligible for any other financial assistance such as MDA or other state Govt. Grant etc.

Interested members are requested to submit their duly filled application form in the prescribed format (enclosed herewith) along with Rs. 1.50 lacs [**RS. ONE LACS FIFTY THOUSAND ONLY**] by way of demand draft drawn in favour of the Export Promotion Council for Handicrafts at New Delhi latest **June 5, 2019** and balance payment after selection as participants. Withdrawn by participants after selection the amount deposited will be treated as forfeited. For further details please contact on Tel.:26135256 Ext.112 or Cell No. 9350202209.

Thanking you

Yours sincerely,

(R. K. VERMA)

Director

***** P.S.:** In regard to participation in fairs / exhibitions abroad, Ministry of Commerce & Industry have issued fresh guidelines for the beneficiary under MAI scheme stating that a member can avail grant in aid for maximum of three participations in a particular trade fairs / exhibitions. Members who have availed MAI assistance three times (including past cases) for particular fairs / exhibitions thereafter member have to participate in that fair on their own cost. Further, MAI funding support was only be provided to a member for a maximum two MAI events in a year.

The above guidelines as such would be adhered strictly and all exporters' members may please note the same, while applying for participation in any fair under MAI scheme for availing grant in aid. However member can participate beyond the prescribed limit of the guidelines on their own expenditure under the umbrella of the EPCH.

Encl. Application Form along with terms and conditions.



हस्तशिल्प निर्यात संवर्धन परिषद्
Export Promotion Council for Handicrafts

REGISTRATION PROFORMA
28th ASIAN GIFTS & PREMIUM SHOW - HONG KONG, OCTOBER 20-23, 2019

1	Name & Address of The Organization					
2	Telephone	City code-	9	1	-	
3	FAX	City code-	9	1		
4	MOBILE NO.		9	1	-	
5	Email					
6	A. SIZE OF STAND	9 SQM <input type="checkbox"/> 18 SQM <input type="checkbox"/>				
	B. SIDE PREFERANCE	ONE SIDE <input type="checkbox"/> TWO SIDE <input type="checkbox"/>				
7	MEMBERSHIP NO.	EPCH/MEM/				
8	RENEWAL FEE PAID -2017-2018	YES <input type="checkbox"/> NO <input type="checkbox"/>				
9	Status of the Company	<input type="checkbox"/> Private Limited <input type="checkbox"/> Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> State / Central Govt. Organization				
10	PAN No.					
11	CIN No.					
12	IEC Number					
13	NAME OF PROPRIETOR / PARTNERS / DIRECTORS [DIRECTOR IN CASE OF LTD / PVT. LTD COMPANY] ALSO WRITE DIN NO.	NAME	DIN NO. IN CASE OF LTD/ PVT. LTD COMPANY			
14	<ul style="list-style-type: none"> Name & Designation of the Person who is / are Traveling for the Event. Please enclose the 1st & last page of passport for visa purpose. 	Name of person	Designation	Passport No.	Date of Issue	Date of Expiry

PRODUCTS TO BE DISPLAYED		LIST OF HS CODE IS ENCLOSED ** HS CODE [IT IS MANDATORY]				

AMOUNTS IN RS [LAKH]

15	Export Performance of Handicrafts Items only	2016-2017	2017-2018	2018-2019
HAVE YOU PARTICIAPTED EARLIER IN ABOVE FAIR YES / NO [IF YES] PELASE TICK]		2016 <input type="checkbox"/>	2017 <input type="checkbox"/>	2018 <input type="checkbox"/>

GENERAL EXHIBITOR RULES

	<p>SPACE BOOKING:</p> <ul style="list-style-type: none"> • Participation application should be in prescribed format and be submitted within the prescribed date for Booking of space. • Submission of application to EPCH does not automatically confer a right for allotment of space. Approval of application for space will rest with EPCH. • The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the future participation in EPCH's event
<u>2</u>	ALLOTMENT OF SPACE TO THE PARTICIPANTS: EPCH reserves the right to select the participants.
<u>3</u>	<p>WITHDRAWAL & REFUND OF PARTICIPATION FEE:</p> <ul style="list-style-type: none"> • Members may please note that after confirmation of booth, withdrawal will not be allowed and the amount Deposited alongwith application will be forfeited. <p>However, Part-Refund of participation fee will be considered in case where:</p> <ul style="list-style-type: none"> • The participant after approval withdraws from the participation but space is subsequently let out to some Other participant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable. • There is a change in the venue and date of an event, Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
<u>4</u>	<p>VISA:</p> <ul style="list-style-type: none"> • The Council will provide necessary assistance by way of issuance of recommendation letter to the Concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director /Proprietor/Senior Officer of the company. • Since EPCH, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.
<u>5</u>	<p>GENERAL:</p> <ul style="list-style-type: none"> • Only goods of Indian origin will be allowed for display at India Pavilion. • In case representative of the participants will not report at booth during the show. EPCH reserve its right to obtain reason from participants for NO SHOW. In case EPCH is not satisfied with clarification of participants EPCH may initiate the necessary action against such participants. • Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCH or show Organisers. • Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business to be generated" and also "Number of Enquiries" etc. on the last

	<p>day of the fair. Compliance with this rule will be one of the criteria for selection of the participants for future of EPCH programmes.</p> <ul style="list-style-type: none"> • Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the Fair Organisers. • In case of default of any payment due from the participants, EPCH reserves the right to debar them from participation in EPCH's Fair in India & abroad and bring to the notice of appropriate authority. • Participants will make own arrangement for sending their exhibits / handling / clearing of exhibits in India as well as at destination and Council will not have any responsibility towards the same. Please ensure your exhibits should reach at exhibition venue atleast one day before the opening of exhibition. • All expenses for travel to fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves. • In the event of postponement/abandonment/cancellation of the Fair/Exhibition/Show, or incase of exhibits not being displayed due to any reason, EPCH shall be under no liability to compensate expenditure of loss, if any incurred by the participants
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I have read, understood and accept the terms and conditions for participation in the above fair through the Council.

I hereby enclosed the RTGS / Demand Draft No. _____ Dated _____ for Rs. 1,50,000/- drawn in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS, New Delhi towards my participation in **27th ASIAN GIFTS & PREMIUM SHOW – HONG KONG, OCTOBER 20-23, 2019**

<u>BANK DETAILS FOR PAYMENT BY RTGS/NEFT</u>	Beneficiary: Address: Bank: Branch: Current a/c no.: RTGS/IFSC Code: Branch Code	Export Promotion Council for Handicrafts 'EPCH House", Pocket 6 & 7, Sector – C, LSC Vasant Kunj, New Delhi. Oriental Bank of Commerce Mahipalpur, New Delhi 00291010002970 ORBC 0100029 0029
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Place: _____

Signature & Stamp:

Date: _____

Name:

Designation:

- Encl. 1. RTGS No. / Demand Draft of participation charges
2. Two product photographs

**FACT SHEET
OF
28th ASIAN GIFTS & PREMIUM SHOW - HONG KONG,
OCTOBER 20-23, 2019**

NAME OF EXHIBITION	28th ASIAN GIFTS & PREMIUM SHOW
FAIR DATE	20 TH – 23 RD OCTOBER, 2019
EXHIBITION VENUE	HONGKONG CONVENTION & EXHIBITION CENTRE, 1, HARBOUR ROAD, WANCHAI, HONGKONG
ORGANISER	COMASIA Ltd
NUMBERS OF EXHIBITOR'S AND OVER	3400 OF THE FOLLOWING PRODUCTS GROUP.
PRODUCTS ON DISPLAY	CHRISTMAS DECORATION, PHOTO FRAME, FASHION JEWELLERY, GENERAL HANDICRAFTS, INTERIOR DECORATION , ROOM ACCESSORIES, TEXTILES, BAGS, KITCHENWARE, GLASSWARE, METAL WARE, TABLEWARE ETC
EXPECTED TRADE VISITORS	ABOUT 50,000
	WHOLE SELLERS, RETAILERS, IMPORTERS, DEPARTMENTAL STORES, MASS MERCHANDISERS, & CONSUMERS.
CHARGES PER SQ.MTR. BUILT UP STAND	RS.363150/- @Rs. 40,350/- per sqm[without MAI Scheme]
SIZE OF STAND	9, 12 & 18 SQ. MTR.
DISPLAY AIDES	A fully equipped 9 sqm. standard booth : 3 long arm spotlight, 2 spotlight, 1 square table, 3 chairs, 3 meter lockable cabinets, 6 meter shelves, 3 meter ceiling beam & dustbin.

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