



# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070

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No. EPCH-4(1)2019-20/Global-Village-Dubai

July 02, 2019

To: All Members,

**SUBJECT: 24<sup>TH</sup> EDITION OF GLOBAL VILLAGE AT DUBAI FROM 29<sup>TH</sup> OCTOBER 2019 TO 4<sup>TH</sup> APRIL 2020  
"RETAIL SALE OPPORTUNITIES"**

Sir / Madam,

The 24<sup>th</sup> edition of Global Village, Dubai will be organized from 29<sup>th</sup> October 2019 to 04<sup>th</sup> April 2020 at Dubai. Global Village is a one-of-a-kind, multi-cultural Festival Park that operates seasonally, showcasing different cultures from around the world, in a lively, outdoor atmosphere.

Global Village Dubai is a 'Retail Shopping' extravaganza, the participating artisans / exhibitors will be able to transact substantial and profitable business during the event. This will be an ideal opportunity to promote a wide range of products to expected over 7 million multinational visitors attending the Global Village, Dubai. Global Village is renowned for its shopping experience showcasing authentic products from around the world. Total transactions at Global Village exceeded € 732 million (AED 3 billion) last season and been voted the No 1 Leisure attraction in the Middle East. Highlights of Global Village are as follows:-

- Approximate 7 million visitors in 166 days last season
- 7 million square feet of space
- 27 Pavilions representing 78 countries with 3500 outlets
- 19 Restaurants, 3 Coffee Shops and 130+ Food & Beverage Kiosks
- 16 Themed Retail Spaces
- Entertainment: Non-stop with over 12,000 cultural and entertainment shows
- Concerts: 27 concerts with leading celebrities every weekend
- Fireworks: Every weekend
- Fun Fair: 35 rides, 20 skill games

The Dubai based organiser of Global Village Dubai i.e. E4 Entertainment has announced to launch the "India Pavilion 2019-2020" during the forthcoming 24<sup>th</sup> season of Global Village, Dubai from 29<sup>th</sup> October 2019 to 4<sup>th</sup> April 2020. The India Pavilion at the Global Village is known to be the largest retail exhibition of Indian Handicrafts and Handloom in the region and its popularity has been on the rise from the time of its conception.

**PARTICIPATION CHARGES:** The Council invites applications from the interested members at subsidised participation cost for participation in India Pavilion at 24<sup>th</sup> edition of Global Village at Dubai as details are given below:-

Participation Duration	Charges	Per sq. mtrs Participation Charges	Build-up Booth Participation Charges (approx.. 9 sqm booth)
<b>Entire duration of 6 Months (29<sup>th</sup> Oct. 2019 to 04<sup>th</sup> Apr. 2020)</b>		INR 1,50,000/- per sq. mtrs	INR 13,50,000/- per 9 sq. mtrs Built-up Booth
<b>One Month duration</b>		INR 25,000/- per sq. mtrs	INR 2,25,000/- per 9 sq. mtrs Built-up Booth

Standard built-up booth size with booth package provided by the show organiser will be minimum 9 sqm and as per available layout. The above charge includes common/limited display aids including 4 nos. spot lights, 1 nos. Power Socket, 1 nos. Chair, 1 nos. Table and Warehouse facility. However, the all expenditure like dispatch of goods, custom clearance, and payment of duties, air-ticket, boarding and lodging of personnel required for manning of booths are to be borne by the participants themselves.

To reserve space with fair organizers, Council would like to know the members interest for participation, therefore members are requested to submit their Expression of Interest (EOI) in the prescribed format (enclosed herewith) along with an EOI amount of Rs.1,00,000 by way of demand draft drawn in favour of the Export Promotion Council for Handicrafts at New Delhi latest by 15<sup>th</sup> July, 2019 and four product photographs for approval of fair organiser and selection of participation. If you have any queries related to the fair participation, please feel free to Mr. Varun Kumar, Jr. EPO on [seminar@epch.com](mailto:seminar@epch.com) and 09818725533.

Best regards,

Yours sincerely,

( R. K. VERMA )  
DIRECTOR

Encl: Application Form.

# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

Application for Expression of Interest for participation in

## "INDIA PAVILION – GLOBAL VILLAGE AT DUBAI"

(29<sup>TH</sup> OCTOBER 2019 TO 04<sup>TH</sup> APRIL, 2020)

- Participation for entire duration (29<sup>th</sup> Oct. 2019 to 04<sup>th</sup> Apr. 2020)  
 Participation on Monthly Basis

**Last Date for submission: 15<sup>st</sup> July, 2019**

1	Name of the Organization:							
2	Import Export Code No.							
3	EPCH Membership No.							
4	GSTIN No.							
5	AADHAAR No.							
6	MSME UDYOG AADHAAR No.							
7	Address for Correspondence							
8	Telephone							
9	Mobile							
10	Fax							
11	Email							
12	Status of the Company [ please v ]	<input type="checkbox"/> Proprietorship <input type="checkbox"/> Partnership <input type="checkbox"/> Pvt. Ltd. <input type="checkbox"/> Limited						
13	Name & Designation of the Chief Executive	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. _____						
14	Space to be booked	_____ sq. mtr						
15	Duration of participation	<input type="checkbox"/> One Month participation <input type="checkbox"/> Entire Duration (6 Months)						
16	Products to be Displayed	Home Textiles & Furnishings <input type="checkbox"/> Home Decorative & Accessories <input type="checkbox"/> Fashion Jewellery & Accessories <input type="checkbox"/> Furniture & Accessories <input type="checkbox"/> Christmas Decoration <input type="checkbox"/> Other Please Specify .....						
17	Account Details of EPCH for receiving RTGS transfers	Name of the Beneficiary: <b>EXPORT PROMOTION COUNCIL FOR HANDICRAFTS</b> Beneficiary Address: <b>"EPCH HOUSE" Pocket 6 &amp; 7, Sector-C, L.S.C. Vasant Kunj, New Delhi-110070</b> Bank Name : <b>ORIENTAL BANK OF COMMERCE</b> Branch Name : <b>MAHIPAL PUR , NEW DELHI-37</b> Current Account No: <b>00291010002970</b> RTGS/IFSC Code No <b>ORBC 0100029</b> Branch Code : <b>0029</b>						
18	Export Performance of Handicrafts items only	<table border="1"> <thead> <tr> <th>2016-17</th> <th>2017-18</th> <th>2018-19</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> </tr> </tbody> </table>	2016-17	2017-18	2018-19			
2016-17	2017-18	2018-19						

Demand Draft / RTGS No: \_\_\_\_\_ Dated \_\_\_\_\_ for Rs. 1,00,000/- (Rupees One only) drawn in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS, NEW DELHI.

Place:

Signature: \_\_\_\_\_

Date:

Name: \_\_\_\_\_

**Enclosures : - Demand Draft for Rs.1,00,000/- or Transaction ID in case of RTGS/ NEFT**

**Terms & Conditions for Expression of Interest**

1. The submission of Expression of Interest and Deposit of Fee should not be treated as confirmation of Participation. The incomplete Expression of Interest will not be considered.
2. The participation is subject to receipt of sufficient number of application or space finally made available by the organisers.
3. Those not submitting expression of interest may also be considered subject to availability of space only.
4. Organisation not having proven record or sufficient business in the past fairs may not be considered for the space in same fair.
5. The members also need to apply for space and deposit their participation charges as and when demanded through the circulars of the respective fair that will be issued by the Council through mail and charges paid now shall be adjusted accordingly.
6. EPCH reserves the right for selection of participants based on the receipt of applications of respective fairs, space availability and other terms as decided by the competent authority.
7. The expression of interest is refundable only if Space is not allotted / participation in fair cancelled or withdrawal by members before allotment of space in respective fair/BSM activity.
8. The expression of interest and participation charges are non-refundable if :-
  - a). Withdrawal by the applicants after confirmation of participation by the Council.
  - b). Any Grant/Subsidy is not approved by the concerned Ministry/department for complete event or individually.
  - c). Visa is not granted by the concerned Embassy.

I have noted the terms and conditions of EPCH as per circular dated 2<sup>nd</sup> July, 2019 for participation in India Pavilion during Global Village at Dubai from 29<sup>th</sup> October, 2019 to 04<sup>th</sup> April, 2020.

Place:

Signature: \_\_\_\_\_

Date:

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

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