

**EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**

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EPCH/SMR/2018-19

Email : renewmem@epch.comweb : www.epch.in

May 12, 2018

To,

The Members of EPCH and buying agent based at Delhi NCR

SUBJECT: AWARENESS SEMINAR ON "HOW TO IMPROVE BUSINESS USING DIGITAL MARKETING" FOR HANDICRAFTS EXPORTERS ON 19TH MAY, 2018 (SATURDAY)

Sir/Madam,

We are pleased to inform you that Export Promotion Council for Handicrafts (EPCH) is organizing an awareness seminar on "HOW TO IMPROVE BUSINESS USING DIGITAL MARKETING" for handicrafts exporters. The leading guest faculty will address the seminar on 19TH MAY, 2018 (Saturday).

This seminar will help the participants to educate them about Digital Marketing Importance- which helps to generate better revenues along with better conversion rates created by successful digital marketing strategies. Digital marketing also ensures great revenues. It conveys heaps of gainful advantages for you and your business appreciates better with higher incomes. The details are as under:-

SEMINAR: AWARENESS SEMINAR ON "HOW TO IMPROVE BUSINESS USING DIGITAL MARKETING" for Handicraft exporters.**Date: 19TH MAY, 2018 (SATURDAY)****Time: 2.30 PM onwards****Venue: Onyx Hall, Ground Level, Hotel the Grand, VasantKunj- Phase II, Nelson Mandela Road, New Delhi-110 070**

In case you have any specific queries/question that you may like to raise during the seminar, you may kindly forward the same so that it can be addressed by the speaker and a solution can be proposed to you.

The objective of the above seminar is to provide the required knowledge to the stakeholders who are engaged in the handicraft sector.

Thanking you**(Rakesh Kumar)**
Executive Director

Response Form

Dear Sir,

I, Mr. /Ms. _____, am interested to participate in Awareness Seminar on "HOW TO IMPROVE BUSINESS USING DIGITAL MARKETING" for Handicraft exporters at New Delhi on 19th May, 2018 (Saturday) and shall attend the same.

Company Name : _____

Tel/ Mob. : _____

Email. : _____

Signature : _____