



## EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070  
 Tel: 91-11-26135256  
 Fax: 91-11-26135518,26135519  
 EPCH-4/1(10)/Canton` 2019

Email: [pankaj.saw@epch.com](mailto:pankaj.saw@epch.com)  
 web: [www.epch.in](http://www.epch.in)  
 19<sup>th</sup> August, 2019

To,

All Members,

**SUBJECT: 126<sup>TH</sup> CHINA IMPORT AND EXPORT FAIR 2019 (CANTON FAIR) FROM 31<sup>ST</sup> OCTOBER TO 04<sup>TH</sup> NOVEMBER, 2019 AT GUANGZHOU, CHINA**

Dear Sir/Madam,

EPCH is participating in the **126<sup>th</sup> International China Import & Export Fair (Canton Fair)** to be held from **31st October-4th November, 2019** with FIEO in Hall- 11.2 at China Import and Export Fair Pazhou Complex Guangzhou, China.

International China Import & Export Fair (Canton Fair) is the largest trade fair, the most complete exhibit variety, the broadest distribution of overseas buyers and the greatest business turnover held in Guangzhou China. More than 25,000 exhibitors, about 200,000 buyers will attend the fair twice a year. The show with the support from a large number of exhibitors and visitors, the show has now become the most **comprehensive trade show**, the highest level, the largest scale, most complete in exhibit variety, and broadest distribution of overseas buyers.

**PARTICIPATION CHARGES: -**

- Highly subsidized cost of participation under MAI Grant to eligible member exporters is **Rs.2,85,000/- per 9 sq. mtr built-up booth**. Please Note: the participation under MAI scheme is given below in note. *Please read carefully \*\*\* P.S.*
- The charges of 9 sqm built-up booth before grant is Rs.3,80,000/-.
- An amount of Rs.10,000/- will be extra for Corner booth charge per built-up booth.
- Built-up booth will include sides panel board, Carpet, 01 table, 03 Chairs,
- 01 cabinet, 4 spotlights, 1 wastepaper bin, one socket & fascia board.

The participants have to make their own arrangement & expenses for travel, hotel accommodation, Shipment/Clearing, Customs Duties of exhibits, visa etc. The Council/show organizer reserves the right to selection of participants. The participation guidelines of Show Organiser for Canton shall be applicable. The Council may issue visa recommendation letter in favour of member organisation (Proprietor / Partners/ Directors / Chief Executive /senior level officer maximum two only) EPCH shall not be liable in case of visa is not granted by the concerned Embassy. Participant have no right to claim refund if visa not granted.

Interested members are requested to submit their duly filled application form in the prescribed format (enclosed herewith) along with Rs.1,50,000/- by way of NEFT/RTGS/demand draft drawn in favour of the Export Promotion Council for Handicrafts at New Delhi latest **24<sup>TH</sup> August,2019** (Saturday). Withdrawal by participants after selection the amount deposited will be treated as forfeited. Participant have no right to claim refund if visa not granted. For further details please contact on Tel.: 26135256 Ext.130 (Mob: +91-9958882460) or email [pankaj.saw@epch.com](mailto:pankaj.saw@epch.com)

Best regards,

Yours sincerely,

**(R. K. VERMA)**  
 DIRECTOR

Encl.: Application Form

**Please Note: \*\*\*P.S.:** In regard to participation in fairs / exhibitions abroad, Ministry of Commerce & Industry have issued fresh guidelines for the beneficiary under MAI scheme stating that a member can avail grant in aid for maximum of three participations in a particular trade fairs / exhibition. Members who have availed MAI assistance three times (including past cases) for particular fairs / exhibitions thereafter member have to participate in that fair on their own cost. Further, MAI funding support was only be provided to a member for a maximum two MAI events in a year. The above guidelines as such would be adhered strictly and all exporters' members may please note the same, while applying for participation in any fair under MAI scheme for availing grant in aid. However member can participate beyond the prescribed limit of the guidelines on their own expenditure under the umbrella of EPCH.



# Export Promotion Council for Handicrafts

## FACT SHEET OF

### “126<sup>th</sup> CHINA IMPORT AND EXPORT FAIR 2019”

**Venue:** China Import and Export Fair Pazhou Complex

**Date:** 31<sup>st</sup> October- 4<sup>th</sup> November, 2019

Fair Date & Hours	31 <sup>st</sup> October- 4 <sup>th</sup> November, 2019 9.30 a.m. TO 6.00 p.m.
Venue	China Import and Export Fair Pazhou Complex No. 382, Yuejiang Zhong Road, Guangzhou 510335, China
Exhibitors	Around 25000 exhibitors
Visitors	2,00,000 trade visitors recorded during last edition
Fair Profile	The International China Import & Export Fair (Canton Fair), is the largest trade fair, the most complete exhibit variety, the broadest distribution of overseas buyers and the greatest business turnover held in Guangzhou China. More than 25,000 exhibitors, about 200,000 buyers will attend the fair twice a year. The show with the support from a large number of exhibitors and visitors, the show has now become the most <b>comprehensive trade show</b> , the highest level, the largest scale, the most complete in exhibit variety, and the broadest distribution of overseas buyers.
Product Profiles:	- Home Decorative, - Fashion Jewellery & Accessories - Lighting - Christmas & decoration - Furniture & Accessories
Visitor Profiles:	Importers, Agents, Buying offices, distributors/wholesalers, fabric and trim buyers, product development and design teams and large volume retailers including department/ chain stores, e-commerce companies and mass merchandisers
Participation Fee	<ul style="list-style-type: none"><li>Highly subsidized cost of participation under MAI Grant to eligible member exporters is <b>Rs.2,85,000/- per 9 sq. mtr built-up booth</b>. Please Note: the participation under MAI scheme is given below in note. <b>Please read carefully *** P.S.</b></li><li>The charges of 9 sqm built-up booth before grant is Rs. 3,80,000/-.</li><li>An amount of Rs. 10,000/- will be extra for Corner booth charge per built-up booth.</li><li>Built-up booth will include 3 sides panel board, Carpet, one table, four chairs, one cabinet, 4 spotlights, 1 wastepaper bin, one socket &amp; fascia board.</li></ul> #
Organiser	<b>CECF (Chinese Export Commodities Fair)</b>
Show website	<a href="http://www.cantonfair.org.cn/en/index.aspx">www.cantonfair.org.cn/en/index.aspx</a>
Last date of submission of application	<b>24<sup>th</sup> August,2019 (Saturday)</b>
EPCH Contact	Mr. Pankaj Kumar Saw, Jr. EPO, Tel: +91 11 26135256 (Extn: 130) Mobile : +91-9958882460 E-mail: <a href="mailto:pankaj.saw@epch.com">pankaj.saw@epch.com</a>

**Please Note: \*\*\* P.S.** In regard to participation in fairs / exhibitions abroad, Ministry of Commerce & Industry have issued fresh guidelines for the beneficiary under MAI scheme stating that a member can avail grant in aid for maximum of three participations in a particular trade fairs / exhibition. Members who have availed MAI assistance three times (including past cases) for particular fairs / exhibitions thereafter member have to participate in that fair on their own cost. Further, MAI funding support was only be provided to a member for a maximum two MAI events in a year.

The above guidelines as such would be adhered strictly and all exporters' members may please note the same, while applying for participation in any fair under MAI scheme for availing grant in aid. However member can participate beyond the prescribed limit of the guidelines on their own expenditure under the umbrella of EPCH.

# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

*Application for*

## “126th CHINA IMPORT AND EXPORT FAIR 2019”

Last Date for submission: <b>24<sup>th</sup> AUGUST, 2019</b>
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**Venue:** PAZHOU COMPLEX, GUANGZHOU, CHINA

**Date:** 31<sup>ST</sup> OCT - 4<sup>TH</sup> NOV., 2019

<b>1</b>	<b>Name of the Organization</b>														
<b>2</b>	<b>Address for Correspondence</b>														
<b>2</b>	<b>Telephone</b>	City code-	9	1	-										
<b>3</b>	<b>Fax</b>	City code-	9	1	-										
<b>4</b>	<b>Mobile no.</b>	+ 91 -													
<b>5</b>	<b>Email</b>														
<b>6</b>	<b>Website</b>														
<b>7</b>	<b>Size of Stand</b>	<input type="checkbox"/> 9 Sq. Mtr.													
<b>8</b>	<b>Product Profile</b>	<input type="checkbox"/> Home Décor		<input type="checkbox"/> Bathroom Products		<input type="checkbox"/> Household items		<input type="checkbox"/> Christmas Decoration		<input type="checkbox"/> Fashion Jewellery & Accessories		<input type="checkbox"/> Wood crafts		<input type="checkbox"/> Giftsware	
<b>9</b>	<b>Membership no.</b>	EPCH/MEM/													
<b>10</b>	<b>Renewal Fee Paid 2019-2020</b>	YES <input type="checkbox"/> NO <input type="checkbox"/>													
<b>11</b>	<b>Status Of The Company</b>	<input type="checkbox"/> Private Limited <input type="checkbox"/> Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> State / Central Govt. Organization													
<b>12</b>	<b>PAN (Income Tax Permanent Account No.)</b>														
<b>13</b>	<b>CIN (Corporate Identification No)</b>														
<b>14</b>	<b>IEC Number</b>														
<b>15</b>	<b>AADHAR Card No.</b>														
<b>16</b>	<b>GSTN No.</b>														
<b>17</b>	<b>Name of Proprietor / Partners /Directors</b> [Please Provide Director Identification No. (DIN) in case of Limited Co./ Pvt. Ltd Co.]	<b>NAME</b>	<b>Director Identification No. [DIN]</b>												
<b>18</b>	<b>Name &amp; Designation of the Person who is / are Traveling for the Event.</b> [Please enclose the copy of First & Last page of passport]	<b>Name of person</b>	<b>Designation</b>	<b>Passport No.</b>	<b>Date of Issue</b>	<b>Date of Expiry</b>									
<b>19</b>	<b>PRODUCTS TO BE DISPLAYED</b>	<b>LIST OF HS CODE IS ENCLOSED ** HS CODE [ IT IS MANDATORY ]</b>													
<b>20</b>	<b>Export Performance of Handicrafts Items only</b> AMOUNTS IN RS [LAKH]	<b>2016 – 2017</b>	<b>2017 – 2018</b>	<b>2018 – 2019</b>											
<b>21</b>	<b>HAVE YOU PARTICIAPTED EARLIER IN ABOVE FAIR YES / NO [ IF YES] PELASE TICK]</b>	<b>2015</b> <input type="checkbox"/>	<b>2016</b> <input type="checkbox"/>	<b>2017</b> <input type="checkbox"/>	<b>2018</b> <input type="checkbox"/>										

## GENERAL EXHIBITOR RULES

<u>1.</u>	<p><b>SPACE BOOKING</b></p> <ul style="list-style-type: none"> <li>Participation application should be in prescribed format and be submitted within the prescribed date for booking of space.</li> <li>Submission of application to EPCH does not automatically confer a right for allotment of space. Approval of application for space will rest with EPCH.</li> <li>The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the future participation in EPCH's event</li> </ul>
<u>2.</u>	<p><b>ALLOTMENT OF SPACE TO THE PARTICIPANTS</b></p> <ul style="list-style-type: none"> <li>EPCH reserves the right to select the participants.</li> </ul>
<u>3.</u>	<p><b>WITHDRAWAL &amp; REFUND OF PARTICIPATION FEE</b></p> <ul style="list-style-type: none"> <li>Members may please note that after allotment of booth, withdrawal will not be allowed and the amount deposited alongwith application will be forfeited.</li> </ul> <p><b>However, Part-Refund of participation fee will be considered in case where:</b></p> <ul style="list-style-type: none"> <li>The participant after approval withdraws from the participation but space is subsequently let out to some other participant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable.</li> <li>There is a change in the venue and date of an event, Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.</li> </ul>
<u>4.</u>	<p><b>VISA</b></p> <ul style="list-style-type: none"> <li>The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director / Proprietor/Senior Officer of the company.</li> <li>Since EPCH, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.</li> </ul>
<u>5.</u>	<p><b>GENERAL</b></p> <ul style="list-style-type: none"> <li>Only goods of Indian origin will be allowed for display at India Pavilion.</li> <li>In case representative of the participants will not report at booth during the show. EPCH reserve its right to obtain reason from participants for NO SHOW. In case EPCH is not satisfied with clarification of participants EPCH may initiate the necessary action against such participants.</li> <li>Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCH or show Organisers.</li> <li>Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business to be generated" and also "Number of Enquiries" etc. on the last day of the fair. Compliance with this rule will be one of the criteria for selection of the participants for future of EPCH programmes.</li> <li>Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the Fair Organisers.</li> <li>In case of default of any payment due from the participants, EPCH reserves the right to debar them from participation in EPCH's Fair in India &amp; abroad and bring to the notice of appropriate authority.</li> <li>Participants will make own arrangement for sending their exhibits / handling / clearing of exhibits in India as well as at destination and Council will not have any responsibility towards the same. Please ensure your exhibits should reach at exhibition venue atleast one day before the opening of exhibition.</li> <li>All expenses for travel to fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves.</li> <li>In the event of postponement/abandonment/cancellation of the Fair/Exhibition/Show, or incase of exhibits not being displayed due to any reason, EPCH shall be under no liability to compensate expenditure of loss, if any incurred by the participants</li> </ul>

BANK DETAILS FOR PAYMENT BY RTGS / NEFT	<p><b>Beneficiary:</b> <b>Address:</b> <b>Bank:</b> <b>Branch:</b> <b>Current A/c no.:</b> <b>RTGS/IFSC Code:</b> <b>Branch Code</b></p>	<p><b>Export Promotion Council for Handicrafts</b> <b>'EPCH House', Pocket 6 &amp; 7, Sector – C, LSC, Vasant Kunj, New Delhi.</b> <b>Oriental Bank of Commerce</b> <b>Mahipalpur, New Delhi</b> <b>00291010002970</b> <b>ORBC 0100029</b> <b>0029</b></p>
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I have read, understood and accept the terms and conditions for participation in the above fair through the Council. I hereby enclosed the RTGS / Demand Draft No. \_\_\_\_\_ Dated \_\_\_\_\_ for Rs.1,50,000/- drawn in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**, New Delhi towards my participation in "126<sup>th</sup> CHINA IMPORT AND EXPORT FAIR 2019" at Guangzhou, China from 31<sup>ST</sup> October – 4<sup>th</sup> November,2019.

Place:  
Date:

Signature & Stamp:  
Name:  
Designation:

Encl.: 1. RTGS No. / Demand Draft of participation charges  
2. Two product photographs

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