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EPCH-4/1(05)/YIWU`19/CHINA

March 8, 2019

**RETAIL SALE OPPORTUNITIES**

To, All member(s)

**SUBJECT: "8th YIWU IMPORTED COMMODITIES FAIR 2019" AT YIWU, CHINA  
FROM 23 – 26 MAY, 2019**

Dear Sir/Madam,

YIWU Imported Commodities Fair is a perfect place for buyers and sellers to meet and have healthy business deals. YIWU 2019 provides the exhibitors/manufacturers an excellent platform to exploit China's domestic market and overseas buyer for all cooperation with the target of "Buy global, Sell global". YIWU is known with its largest market in the world.

8<sup>th</sup> edition of YIWU Imported Commodities Fair will be held from 23 – 26 May, 2019 is organized in the YIWU by YIWU International Commodities Fair Co., Ltd (YIWU Fair Exhibition). Yiwu Fair has become the third largest Fair sponsored by the Chinese Ministry of Commerce, next to Canton Fair and East China Fair. Yiwu has become a significant distributing center of global commodities, as well as an important trade platform for global merchandise. There were, 1500 exhibitors, about 175,000 domestic and overseas buyers from 100 countries and regions in 2018. It is a B2C show and generates a lot of retail business.

The Council would like to invite application from the member exporters @ Rs. 15,000/- as coordination fee from each exhibitor and shall include the following:-

- A standard booth of the 9 Sq. mtr for each participant with tables, chairs & limited display aids for displaying samples and discussion with the buyers.
- Five nights stay on twin sharing basis in a hotel for one representative from each participating company in YIWU, China. The hotel facilities will be limited to only room charges and all extra including food & beverages will have to be paid by the participants. In case, additional representative is sent by the participating company, the additional actual cost for the accommodation will be required to be paid in advance to the Council.

The participants have to arrange for their air travel, shipment of exhibits, custom clearance of exhibits & payment of import duties on the samples in China and other related expenses shall be the responsibility of the participating company. Extra Rs. 5,000/- will be charged for corner stands. No other subsidy/MDA will be disbursed to member exporters in this fair. However additional display aid or light etc. to be paid by participants directly to show organiser.

Interested members may please forward their application latest by 25th March, 2019 as per enclosed format along with a Demand Draft of Rs. 15,000/- in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS payable at New Delhi, or RTGS details mentioned in fact sheet. Members may please note, withdrawal after selection will not be allowed. The amount deposited by the participants towards their participation will be forfeited. The Council reserves the right to select the participants. Further, submission of application does not mean selection of participation in the above activity. For any further details, please feel free to contact Mr. Varun Kumar, Jr. EPO on Tel: +91(11)26135256 (Extn. 127) / Mobile: +91-9818725533 or seminar@epch.com

Thanking you,

Yours faithfully,

**[ R. K. Verma ]  
Director**

Encl: Fact sheet with Application form.



## Export Promotion Council for Handicrafts

FACT SHEET

OF

### “8<sup>th</sup> YIWU IMPORTED COMMODITIES FAIR 2019”

Venue: **YIWU, CHINA**

Date: **May 23 – 26, 2019**

<b>Fair Name</b>	YIWU IMPORTED COMMODITIES FAIR
<b>Fair Date</b>	23 – 26 May, 2019
<b>Venue</b>	YIWU International Expo Center (YWIEC) No. 59 Zongze Road, YIWU, Zhejiang – 322000 China
<b>Exhibitors</b>	More 1500 companies from across the world
<b>Products profiles</b>	Handicrafts and Handmade products, Knitwear, Jewelry & Accessories, Crafts, Household Consumables, Gifts & Handicrafts, Food & Beverage, Apparel & Clothing, Complex Trade Show, Sanitation Facilities
<b>Visitors Profile</b>	Large Commercial Supermarkets, Brand Distribution Agents and Wholesalers, Channel Buyers, Brand Enterprises, Internet Buyers, Overseas Buyers etc.
<b>Sale Opportunities</b>	B2C fair / Retail Sale opportunities for overseas exhibitors
<b>Participation Fee</b>	<b>Rs. 15,000/- per 9 sq. mtr standard booth</b> * However, extra Rs. 5,000/- will be charged for corner stand.
<b>Organizer</b>	YIWU International Commodities Fair Co., Ltd (YIWU Fair Exhibition)
<b>Last date of application</b>	25 <sup>th</sup> March, 2019
<b>EPCH Contact</b>	Mr. Varun Kumar Tel: +91 11 26135256 (Extn: 127) Mobile: +91 9818725533 E-mail: <a href="mailto:seminar@epch.com">seminar@epch.com</a>



## EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

### Application for participation in "8<sup>th</sup> YIWU IMPORTED COMMODITIES FAIR 2019"

Venue: YIWU, CHINA

Date: May 23 - 26, 2019

Last Date for submission: 25<sup>th</sup> March. 2019

1	Name & Address of The Organization										
2	Telephone	City code-	9	1	-						
3	Fax	City code-	9	1	-						
4	Mobile NO.		9	1	-						
5	Email										
6	Website										
6	Size of stand	<input type="checkbox"/> 9 sq. mtr.									
7	Membership No.	<b>EPCH/MEM/</b>									
8	Renewal Fee Paid 2019 - 2020	YES <input type="checkbox"/> NO <input type="checkbox"/>									
9	Status of the Company	<input type="checkbox"/> Private Limited <input type="checkbox"/> Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> State / Central Govt. Organization									
10	PAN No.										
11	CIN No.										
12	IEC Number										
13	AADHAAR Card No.										
14	GST No.										
15	Name of Proprietor/Partners/Directors  [Director in case of Ltd/Pvt. Ltd company] Also Write Din No.	NAME					DIN NO. IN CASE OF LTD/ PVT. LTD COMPANY				
16	<ul style="list-style-type: none"> <li>Name &amp; Designation of the Person who is/are traveling for the Event.</li> <li>Please enclose the 1<sup>st</sup> &amp; last page of passport for visa purpose.</li> </ul>	<b>Name</b>	<b>Designation</b>	<b>Passport No.</b>	<b>Date of Issue</b>	<b>Date of Expiry</b>					
<b>PRODUCTS TO BE DISPLAYED</b> <i>(pls enclose products photo in separate sheet)</i>		<b>LIST OF HS CODE IS ENCLOSED ** HS CODE [IT IS MANDATORY]</b>									
17	Export Performance of Handicrafts Items only	2016-2017			2017-2018			2018-2019			
<b>AMOUNTS IN RS [LAKH]</b>											
18	Have you participated earlier in above fair	<b>2015</b> <input type="checkbox"/>		<b>2016</b> <input type="checkbox"/>		<b>2017</b> <input type="checkbox"/>		<b>2018</b> <input type="checkbox"/>			

**Please Note:** No other subsidy will be disbursed to member exporters in this fair.

## GENERAL EXHIBITOR RULES

1.	<p><b>SPACE BOOKING</b></p> <ul style="list-style-type: none"> <li>Participation application should be in prescribed format and be submitted within the prescribed date for booking of space.</li> <li>Submission of application to EPCH does not automatically confer a right for allotment of space. Approval of application for space will rest with EPCH.</li> <li>The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the future participation in EPCH's event</li> </ul>
2	<p><b>ALLOTMENT OF SPACE TO THE PARTICIPANTS</b></p> <ul style="list-style-type: none"> <li>EPCH reserves the right to select the participants.</li> </ul>
3	<p><b>WITHDRAWAL &amp; REFUND OF PARTICIPATION FEE</b></p> <ul style="list-style-type: none"> <li>Members may please note that after allotment of booth, withdrawal will not be allowed and the amount deposited alongwith application will be forfeited.</li> </ul> <p><b>However, Part-Refund of participation fee will be considered in case where:</b></p> <ul style="list-style-type: none"> <li>The participant after approval withdraws from the participation but space is subsequently let out to some other participant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable.</li> <li>There is a change in the venue and date of an event, Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.</li> </ul>
4	<p><b>VISA</b></p> <ul style="list-style-type: none"> <li>The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director / Proprietor/Senior Officer of the company.</li> <li>Since EPCH, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.</li> </ul>
5	<p><b>GENERAL</b></p> <ul style="list-style-type: none"> <li>Only goods of Indian origin will be allowed for display at India Pavilion.</li> <li>In case representative of the participants will not report at booth during the show. EPCH reserve its right to obtain reason from participants for NO SHOW. In case EPCH is not satisfied with clarification of participants EPCH may initiate the necessary action against such participants.</li> <li>Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCH or show Organisers.</li> <li>Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business to be generated" and also "Number of Enquiries" etc. on the last day of the fair. Compliance with this rule will be one of the criteria for selection of the participants for future of EPCH programmes.</li> <li>Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the Fair Organisers.</li> <li>In case of default of any payment due from the participants, EPCH reserves the right to debar them from participation in EPCH's Fair in India &amp; abroad and bring to the notice of appropriate authority.</li> <li>Participants will make own arrangement for sending their exhibits / handling / clearing of exhibits in India as well as at destination and Council will not have any responsibility towards the same. Please ensure your exhibits should reach at exhibition venue atleast one day before the opening of exhibition.</li> <li>All expenses for travel to fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves.</li> <li>In the event of postponement/abandonment/cancellation of the Fair/Exhibition/Show, or incase of exhibits not being displayed due to any reason, EPCH shall be under no liability to compensate expenditure of loss, if any incurred by the participants</li> </ul>

<p><b>BANK DETAILS FOR PAYMENT BY RTGS / NEFT</b></p>	<p><b>Beneficiary:</b> <b>Address:</b></p>	<p><b>Export Promotion Council for Handicrafts 'EPCH House", Pocket 6 &amp; 7, Sector - C, LSC, Vasant Kunj, New Delhi.</b></p>
	<p><b>Bank:</b> <b>Branch:</b> <b>Current A/c no.:</b> <b>RTGS/IFSC Code:</b> <b>Branch Code</b></p>	<p><b>Oriental Bank of Commerce Mahipalpur, New Delhi 00291010002970 ORBC 0100029 0029</b></p>

I have read, understood and accept the terms and conditions for participation in the above fair through the Council. I hereby enclosed the RTGS / Demand Draft No. \_\_\_\_\_ Dated \_\_\_\_\_ for Rs.15,000/- drawn in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**, New Delhi towards my participation in 8<sup>th</sup> Yiwu Imported Commodities Fair from 23-26 May, 2019 at YIWU, China.

Place:  
Date:

Signature & Stamp:  
Name:  
Designation:

Encl.: 1. RTGS No. / Demand Draft of participation charges  
2. Two product photographs

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