

GST NO. 07AAACE1747M1ZJ

CIN U20299DL1986 NPL023253

## EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070

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EPCH-4/1(02)/Chengdu`20/China

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6<sup>th</sup> December, 2019

**ONLY ONE BOOTH AVAILABLE**

To,

All Member(s),

**SUBJECT: CHINA (SICHUAN) NEW YEAR FESTIVAL & IMPORT COMMODITY EXPO 2020  
AT CHENGDU, CHINA FROM 14-21 JANUARY, 2020  
RETAIL SAIL OPPORTUNITY**

Sir/Madam,

Export Promotion Council for Handicrafts (EPCH) is organising the participation of member handicrafts exporters in **24<sup>th</sup> edition of China (Sichuan) New Year Festival & Import Commodity Expo 2020 from 14-21 January, 2020 at Convention & Exhibition Center of Century City, Chengdu, China.**

The Chinese New Year Shopping festival is being organized since 1997 at Chengdu, China and the 24<sup>th</sup> edition will be held in January next year and is supported by the Chinese government and organized by Sichuan Marketing Association. It is organized in 9 halls, in an area of 90,000 sq. mtr with around 3000 exhibitors (500 international exhibitors in Hall 2), 300,000 domestic visitors 30,000 Chinese volume buyers (wholesalers). It is a B2C show and generates a lot of retail business.

The companies from China and other regions in Asia, Europe, Africa, Oceania, South America etc. are participating with their products in field of fashion consumer goods, home decoration and kitchenware, handicrafts and festival supplies, furniture etc. and last year nearly 30,000 distributors, professional buyers visited and had match meeting with the exhibitors and more than 1.55 million customers visited.

**The Council invites applications from the interested members at subsidised participation cost of Rs. 80,000/- for a 9 sq. mtrs Built-up booth in the above fair.** The above charge includes common/limited display aids including furniture, spot light etc. An amount of Rs.10,000/- will be charged for two sides open booth/corner booth. However, the all expenditure like dispatch of goods, custom clearance, and payment of duties, air-ticket, boarding and lodging of personnel required for manning of booths are to be borne by the participants themselves.

**Please Note:** The Council has submitted a proposal to the Office of Development Commissioner (Handicrafts) for financial support to member exporters for participation in above fair. Once the financial support is available/granted by the O/o Development Commissioner (Handicrafts), the Council will refund an amount of upto Rs. 40,000 per 9 sq. mtrs per booth to the participants after successfully completion of participation on receipt from O/o DC (Handicrafts).

Interested members of Council are requested to submit their duly filled application form in the prescribed format (enclosed herewith) along with an application amount of Rs.50,000 by way of demand draft drawn in favour of the Export Promotion Council for Handicrafts at New Delhi latest by **14<sup>th</sup> December, 2019** and two product photographs for approval of fair organiser and selection of participation. Balance payment will be taken after selection as participants. Withdrawal by participants after selection the amount deposited will be treated as forfeited. If you have any queries related to the fair participation, please feel free to Mr. Varun Kumar, Jr. EPO on [varun.kumar@epch.com](mailto:varun.kumar@epch.com) and 09818725533.

Best regards,

Yours sincerely,  
( R. K. VERMA )  
EXECUTIVE DIRECTOR

*Encl: Application Form.*



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# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

**Application for participation in**

**“24<sup>th</sup> CHINA (SICHUAN) NEW YEAR FESTIVAL & IMPORT COMMODITY EXPO 2020”**

Venue: **Chengdu, China**

Date: **14 – 21 January, 2020**

Last Date for submission: 14<sup>th</sup> December, 2019

1	Name & Address of the Organization					
2	Telephone	City code-	9	1	-	
3	FAX	City code-	9	1	-	
4	MOBILE NO.		9	1	-	
5	Email					
6	Website					
6	Size of stand	<input type="checkbox"/> 9 sq. mtr.				<input type="checkbox"/> 18 sq. mtr.
7	Open sides (Corner Booth)	<input type="checkbox"/> YES				<input type="checkbox"/> NO
8	Membership No.	<b>EPCH/MEM/</b>				
9	Renewal Fee Paid 2019 - 2020	YES <input type="checkbox"/> NO <input type="checkbox"/>				
10	Status of the Company	<input type="checkbox"/> Private Limited <input type="checkbox"/> Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> State / Central Govt. Organization				
11	PAN No.					
12	CIN No.					
13	IEC Number					
14	AADHAAR Card No.					
15	GSTIN No.					
16	Name of Proprietor/Partners/Directors  [Director in case of Ltd/Pvt. Ltd company] Also Write Din No.	NAME		DIN NO. IN CASE OF LTD/ PVT. LTD COMPANY		
17	<ul style="list-style-type: none"> <li>• Name &amp; Designation of the Person who is/are traveling for the Event.</li> <li>• Please enclose the 1<sup>st</sup> &amp; last page of passport for visa purpose.</li> </ul>	<b>Name</b>	<b>Designation</b>	<b>Passport No.</b>	<b>Date of Issue</b>	<b>Date of Expiry</b>
<b>PRODUCTS TO BE DISPLAYED</b> <i>(pls enclose products photo in separate sheet)</i>		<b>LIST OF HS CODE IS ENCLOSED ** HS CODE [IT IS MANDATORY]</b>				
18	Export Performance of Handicrafts Items only	2016-2017	2017-2018	2018-2019		
<b>AMOUNTS IN RS [LAKH]</b>						
19	Have you participated earlier in above fair	<b>2017</b> <input type="checkbox"/>	<b>2018</b> <input type="checkbox"/>	<b>2019</b> <input type="checkbox"/>		
20	<b><u>BANK DETAILS FOR PAYMENT BY RTGS/NEFT</u></b>	Beneficiary: <b>Export Promotion Council for Handicrafts</b> Address: <b>‘EPCH House’, Pocket 6 &amp; 7, Sector – C, LSC Vasant Kunj, New Delhi.</b> Bank: <b>Oriental Bank of Commerce</b> Branch: <b>Mahipalpur, New Delhi</b> Current a/c no.: <b>00291010002970</b> RTGS/IFSC Code: <b>ORBC 0100029</b> Branch Code: <b>0029</b>				

**GENERAL EXHIBITOR RULES**

<u>1</u>	<p><b>SPACE BOOKING:</b></p> <ul style="list-style-type: none"> <li>Participation application should be in prescribed format and be submitted within the prescribed date for booking of space.</li> <li>Submission of application to EPCH does not automatically confer a right for allotment of space. Approval of application for space will rest with EPCH.</li> <li>The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the future participation in EPCH's event</li> </ul>
<u>2</u>	<p><b>ALLOTMENT OF SPACE TO THE PARTICIPANTS:</b> EPCH reserves the right to select the participants.</p>
<u>3</u>	<p><b>WITHDRAWAL &amp; REFUND OF PARTICIPATION FEE:</b></p> <ul style="list-style-type: none"> <li>Members may please note that after allotment of booth, withdrawal will not be allowed and the amount deposited alongwith application will be forfeited.</li> </ul> <p><b>However, Part-Refund of participation fee will be considered in case where:</b></p> <ul style="list-style-type: none"> <li>The participant after approval withdraws from the participation but space is subsequently let out to some other participant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable.</li> <li>There is a change in the venue and date of an event, Non-availability of space, rejection of application or in the event Of cancellation of participation due to unforeseen circumstances.</li> </ul>
<u>4</u>	<p><b>VISA:</b></p> <ul style="list-style-type: none"> <li>The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive /Director / Proprietor/Senior Officer of the company.</li> <li>Since EPCH, on behalf of the participating company, has already committed for certain financial bindings by booking of space construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.</li> </ul>
<u>5</u>	<p><b>GENERAL:</b></p> <ul style="list-style-type: none"> <li>Only goods of Indian origin will be allowed for display at India Pavilion.</li> <li>In case representative of the participants will not report at booth during the show. EPCH reserve its right to obtain reason from participants for NO SHOW. In case EPCH is not satisfied with clarification of participants EPCH may initiate the necessary action against such participants.</li> <li>Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCH or show Organisers.</li> <li>Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business to be generated" and also "Number of Enquiries" etc. on the last day of the fair. Compliance with this rule will be one of the criteria for selection of the participants for future of EPCH programmes.</li> <li>Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the Fair Organisers.</li> <li>In case of default of any payment due from the participants, EPCH reserves the right to debar them from participation in EPCH's Fair in India &amp; abroad and bring to the notice of appropriate authority.</li> <li>Participants will make own arrangement for sending their exhibits / handling / clearing of exhibits in India as well as at destination and Council will not have any responsibility towards the same. Please ensure your exhibits should reach at exhibition venue atleast one day before the opening of exhibition.</li> <li>All expenses for travel to fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves.</li> <li>In the event of postponement/abandonment/cancellation of the Fair/Exhibition/Show, or incase of exhibits not being displayed due to any reason, EPCH shall be under no liability to compensate expenditure of loss, if any incurred by the participants</li> </ul>

I have read, understood and accept the terms and conditions for participation in the above fair through the Council. I hereby enclosed the RTGS / Demand Draft No. \_\_\_\_\_ Dated \_\_\_\_\_ for Rs.50,000/- drawn in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS, New Delhi towards my participation above fair at Chengdu, China.

Place: \_\_\_\_\_ Signature & Stamp: \_\_\_\_\_  
 Date: \_\_\_\_\_ Name: \_\_\_\_\_  
 Designation: \_\_\_\_\_

Encl.: 1. RTGS No. / Demand Draft of participation charges  
 2. Two product photographs

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