



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

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EPCH-4/1(10)/AFL/MILAN/2018

July 19, 2018

To All Member(s)

SUBJECT: PARTICIPATION IN AF-L'ARTIGIANO IN FIERA – INTERNATIONAL CRAFTS SELLING EXHIBITION, 01-09 DECEMBER, 2018, MILAN, ITALY

Dear Member,

We are pleased to inform you that the Export Promotion Council for Handicrafts is participating directly in AF-L'Artigiano in Fiera – 23RD International Crafts Selling Exhibition scheduled from 01 – 09 December 2018 in Milan, Italy.

“AF-L' Artigiano in Fiera” International Crafts Selling Exhibition, Whose 23rd edition will be held at Fiera Milano (Rho-Milan-Italy) from 1st to 9th December, 2018 is devoted to the international crafts, gastronomy and tourism. In 2017 AF-L'Artigiano in Fiera registers more than 3,200 stands representing more than 100 countries, 9 halls and almost 2 million visitors. The fair is organized to promote the craftsmanship and the authentic and original productions of small producers coming from all over the world. In 2017. See the **Fact Sheet** for more details.

PRODUCTS ON DISPLAY	
GIFTS & SOUVENIRS	DECORATIVE AND AROMATIC CANDLES,
HANDICRAFTS	CANDLEHOLDERS, AROMA LAMPS
INTERIOR DECORATION	POSTCARD-HANDMADE PAPER PRODUCTS
HOME TABLEWARE	TEXTILES BASED HANDICRAFTS
TABLEWARE DÉCOR	HOME TEXTILES
LAMP & LIGHTING	CHRISTMAS & FESTIVE DECORATION
DECORATIVE CERAMICS, GLASSES, AND METALWARES	FASHION JEWELLERY,
PHOTO ALBUMS, PHOTO FRAMES, PICTURE FRAMES	BAGS & FASHION ACCESSORIES
INCENSES AND AROMATHERAPY	SCARVES, SHAWLS, STOLES

Important: The Council has submitted a proposal to the Office of Development Commissioner (Handicrafts) for financial support to member exporters for participation in above fair. *and if approved, the participation cost will be proportionately subsidised in the participation charges to Council's members. The participants shall not be eligible for any other financial assistance such as MAI or other state Govt. Grant etc*

- The Council invites the application @Rs.12,500/- per sq. mtr for standard booth package.
- The show organiser, Ge.Fi. S.p.A. Milano also will charge EURO 370 per participant in additional to the space charges towards the Registration package Charges. Therefore, Rs. 29,970/- will be charged additionally per exhibitor.

- Participation Charges includes standard booth package with limited display aides like as spot light, name fascia, carpet & electric socket.
- Participants have to make their own arrangement/expenses towards Travel, Hotel Accommodation, Shipment / clearing, Customs Duties of exhibits, Visa etc.
- The Council invites application for limited space and has reserve the right to select the participants.
- The Council may issue visa recommendation letter in favour of member organization (Proprietor / Partners / Directors / Chief Executive / Senior level officer maximum two only) EPCH shall not be liable in case of visa is not granted by the concerned Embassy. Participant have no right to claim refund if visa not granted.
- The participants shall not be eligible for any other financial assistance such MDA / MAI or other state Govt. Grant etc.

Interested members are requested to submit their duly filled application form in the prescribed format (enclosed herewith) along with amount of Rs.50,000/- (Rupees Fifty Thousand only) by way of demand draft / pay order / RTGS / NEFT in favour of the Export Promotion Council for Handicrafts payable at New Delhi latest by **17/08/2018**. The participation guidelines as prescribed by the fair organizer shall be applicable. The application form along with general terms & conditions of participation is enclosed.

Thanking you,

Yours faithfully

(R. K. VERMA)
Director

ENCL.: 1.Application Form along with Fact Sheet & terms and conditions.2.List of Products with HS Codes



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

APPLICATION FOR PARTICIPATION IN AF-L'ARTIGIANO IN FIERA, MILAN, ITALY (01-09 DECEMBER, 2018)

1	Name of the Organization					
2	Address for Correspondence					
2	Telephone	City code-	9	1	-	
3	Fax	City code-	9	1		
4	Mobile no.		9	1	-	
5	Email					
6	Website					
7	Size Of Stand (minimum size 9 sq. mtr.)	<input type="checkbox"/> ___sq. mt. <input type="checkbox"/> 1 SIDE <input type="checkbox"/> 2 SIDE				
8	Membership no.	EPCH/MEM/				
9	Renewal Fee Paid -2016-2017	YES <input type="checkbox"/> NO <input type="checkbox"/>				
10	Status Of The Company	<input type="checkbox"/> Private Limited <input type="checkbox"/> Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> State / Central Govt. Organization				
11	PAN (Income Tax Permanent Account No.)					
12	CIN (Corporate Identification No)					
13	IEC Number					
14	Name of Proprietor / Partners / Directors [Please Provide Director Identification No. (DIN) in case of Limited Co./Pvt. Ltd Co.]	NAME	Director Identification No. [DIN]			
15	Name & Designation of the Person who is / are Traveling for the Event. [Please enclose the 1 st & last page of passport for visa purpose.]	Name of person	Designation	Passport No.	Date of Issue	Date of Expiry
16	PRODUCTS TO BE DISPLAYED	LIST OF HS CODE IS ENCLOSED ** HS CODE [IT IS MANDATORY]				
17	Export Performance of Handicrafts Items only AMOUNTS IN RS [LAKH]	2015-2016	2016-2017	2017-2018		
18	HAVE YOU PARTICIAPTED EARLIER IN ABOVE FAIR YES / NO [IF YES] PELASE TICK]	2013 <input type="checkbox"/> 2014 <input type="checkbox"/> 2015 <input type="checkbox"/> 2016 <input type="checkbox"/> 2017 <input type="checkbox"/>				

GENERAL EXHIBITOR RULES

<u>1.</u>	<p>SPACE BOOKING</p> <ul style="list-style-type: none"> Participation application should be in prescribed format and be submitted within the prescribed date for booking of space. Submission of application to EPCH does not automatically confer a right for allotment of space. Approval of application for space will rest with EPCH. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the future participation in EPCH's event
<u>2.</u>	<p>ALLOTMENT OF SPACE TO THE PARTICIPANTS</p> <ul style="list-style-type: none"> EPCH reserves the right to select the participants.
<u>3.</u>	<p>WITHDRAWAL & REFUND OF PARTICIPATION FEE</p> <ul style="list-style-type: none"> Members may please note that after allotment of booth, withdrawal will not be allowed and the amount deposited along with application will be forfeited. <p>However, Part-Refund of participation fee will be considered in case where:</p> <ul style="list-style-type: none"> The participant after approval withdraws from the participation but space is subsequently let out to some other participant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable. There is a change in the venue and date of an event, Non-availability of space, rejection of application or in the event Of cancellation of participation due to unforeseen circumstances.
<u>4.</u>	<p>VISA</p> <ul style="list-style-type: none"> The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director / Proprietor / Senior Officer of the company. Since EPCH, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.
<u>5.</u>	<p>GENERAL</p> <ul style="list-style-type: none"> Only goods of Indian origin will be allowed for display at India Pavilion. In case representative of the participants will not report at booth during the show. EPCH reserve its right to obtain reason from participants for NO SHOW. In case EPCH is not satisfied with clarification of participants EPCH may initiate the necessary action against such participants. Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCH or show Organisers. Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business to be generated" and also "Number of Enquiries" etc. on the last day of the fair. Compliance with this rule will be one of the criteria for selection of the participants for future of EPCH programmes. Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the Fair Organisers. In case of default of any payment due from the participants, EPCH reserves the right to debar them from participation in EPCH's Fair in India & abroad and bring to the notice of appropriate authority. Participants will make own arrangement for sending their exhibits / handling / clearing of exhibits in India as well as at destination and Council will not have any responsibility towards the same. Please ensure your exhibits should reach at exhibition venue at least one day before the opening of exhibition. All expenses for travel to and from, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves. In the event of postponement/abandonment/cancellation of the Fair/Exhibition/Show, or in case of exhibits not being displayed due to any reason, EPCH shall be under no liability to compensate expenditure of loss, if any incurred by the participants

BANK DETAILS FOR PAYMENT BY RTGS/NEFT	<p>Beneficiary: Export Promotion Council for Handicrafts Address: 'EPCH House', Pocket 6 & 7, Sector – C, LSC , Vasant Kunj, New Delhi.</p> <p>Bank: Oriental Bank of Commerce Branch: Mahipalpur, New Delhi Current a/c no.: 00291010002970 RTGS/IFSC Code: ORBC 0100029 Branch Code 0029</p>
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I have read, understood and accept the terms and conditions for participation in the above fair through the Council. I hereby enclosed the RTGS / Demand Draft No. _____ Dated _____ for Rs. 50,000/- drawn in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**, New Delhi towards my participation in AF-L'Artigiano in Fiera, Milan, Italy to be held from 1ST to 09th December, 2018.

Place:
Date:

Signature & Stamp:
Name:
Designation:

Encl. 1. RTGS No. / Demand Draft of participation charges
2. Two product photographs

FACT SHEET
OF
“AF-L’Artigiano in Fiera, Milan, Italy to be held from 01-09 December 2018

NAME OF EXHIBITION	AF-L’Artigiano in Fiera, Milan, Italy	
FAIR DATE	01-09 December 2018	
EXHIBITION VENUE	Fieramilano Rho-Pero, Milan (ITALY)	
ORGANISER	Organiser - Ge.Fi. S.p.A., Viale Achille Papa, 30 – 20149 Milano	
EXHIBITORS PROFILE	GIFTS & SOUVENIRS	DECORATIVE AND AROMATIC CANDLES,
	HANDICRAFTS	CANDLEHOLDERS, AROMA LAMPS
	INTERIOR DECORATION	POSTCARD-HANDMADE PAPER PRODUCTS
	HOME TABLEWARE	GIFTS – WRAP & PACKAGING
	TABLEWARE DÉCOR	TEXTILES BASED HANDICRAFTS
	KITCHENWARE	HOME TEXTILE
	LAMP & LIGHTING	CHRISTMAS & FESTIVE DECORATION
	SILVER ARTICLES	FASHION JEWELLERY,
	DECORATIVE CERAMICS, GLASSES, AND METALWARES	FASHION ACCESSORIES
	PHOTO ALBUMS, PHOTO FRAMES, PICTURE FRAMES	SCARVES, SHAWLS, STOLES
	CLOCK & WATCHES	BAGS & HANDBAGS
	INCENSES AND AROMATHERAPY	ARTICLE MADE TO ORDER
SALE	Retail Sale Allowed	
SIZE OF STAND	Stands in size of 9,12,14 & 16 sq. mtrs. (Subject to availability by the show organisers)	
CHARGES PER SQ. MTR.	<ul style="list-style-type: none"> ➤ The Council invites the application @ <u>Rs.12,500/-</u> per sq. mtr for standard booth package. ➤ The show organiser, Ge.Fi. S.p.A. Milano also will charge EURO 370 per participant in additional to the space charges towards the Registration package Charges. Therefore, <u>Rs. 29,970/-</u> will be charged additionally per exhibitor. 	
Last date of submission of application	17/08/2018	
EPCH Contact:	Ms. Mani Gupta Tel: +91 11 26135256 (Extn: 121) E-mail: mani.gupta@epch.com	