How to Become Successful in Handicraft Export and Domestic Trade
Handicrafts represent India's rich craftsmanship of Artisans. The exports of handicrafts during 2018-2019 were Rs. 3803.55 crores. Exports of Handicrafts business is very low investment venture. To learn how to export, what and where, Export Promotion Council for Handicrafts(EPCH) New Delhi invites Young Startups, Working Housewives & Makers & Dealers of Handicraft Gift and Utility Products & Decorative Furniture, Home Textiles & Life Style Products for Home Décor, Fashion Bags, Fashion Jewellery and Accessories etc. to join Council's 8th Batch of “Skill Development Course“

The above course is available On-Line / Distance Mode to the interested candidates and they can enrol anytime of the year irrespective of the start date of Online / Class Room Batches.

ADMISSION OPEN
8TH BATCH OF 3 MONTHS ONLINE CERTIFICATE COURSE

8th BATCH OF 3 MONTHS ONLINE CERTIFICATE COURSE
New Batches will commence on 20th September, 2019
Time : 5.30 pm to 8.30 pm (weekly 2 days)
Duration: 3 months
Venue : Export Promotion Council for Handicrafts,
53/1, Sambhunath Pandit Street, Opp. Bangur Institute of Neuroscience,
Kolkata-700025, West Bengal.
Mob No. 9903710071, 9836585097
Tel No. 91-33-24191744, 03324191745,
E-mail: kolkata@epch.com Website: WWW.EPCH.IN
Link for join Course as online:
1. Building entrepreneurship and setting-up business & running them;
2. Obtaining Trade License, Fire License, Pollution Certificate, VAT Registration, ESI& EPF;
3. Model Goods and Service Tax (GST) Law and documentation
4. Manpower Management, Training & Skill Development;
5. Product Sourcing and its Production & Pricing;
6. Packaging & Branding & Bar Coding;
7. Market Research, Studying Country Specific/Product Specific Data and their Sourcing & its Analysis;
8. Product Design & Prototype Development;
11. Setting-up Own Showrooms In-house and Outside in the Market Place;
13. Patent & Trade Mark, IPR & Cyber Crime;
14. Role of Buying Agencies and Agents;
15. Marketing – Overseas and in India;
16. Trade Show Participation and MDA/MAI Scheme.
17. Export Payment Risk Insurance (ECGC Scheme) and & Product Safety Insurance, Transit & Marine Insurance.
18. E-Marketing and Supply Chain Management;
19. Logistic Road Transportation, Air/Sea Shipment, Courier Mode.
20. Export Documentation;
21. Role of DGFT, EPCH, NCDPD & Wildlife Crime Rules and CITES Regulations etc.
22. Drawback and Customs & Excise.
23. RBI, FEDAI Guidelines
25. Social Audit Compliance plus Health & Safety.
26. Development Commissioners [Handicraft] MSME Office Support Scheme;
27. Bank Finance for Domestic and Export Trade,
28. Foreign Exchange Transactions, Currency Movement & Hedging etc.
29. Overseas Payments Realizations–their Efficient & Timely Collection before Due Dates, and Engaging Debt Collection Agencies (in case of claims)
30. Credit Rating Information.
The EPCH is offering Complimentary EPCH Membership to the participants and they have to submit the complete Membership Form to our Course Coordinator.

EPCH has a competent, experienced and trained In-House team of Award Winning Exporters, senior level officials and other trade experts are also drawn from the Industry and renowned Management Institutes who will educate and interact with the participants during the course.

To defray part of the expenditure to be incurred in organizing this course, a Course Fee as per the below mentioned schedule is applicable.

**PARTICIPATION CHARGES**

**NON-EPCH MEMBERS**
Rs.18,500/- inclusive of 18% GST

**EPCH MEMBERS**
Rs.21,500/- inclusive of 18% GST

Interested applicant should apply on their individual or Company letterhead along with Requisite Fees by Demand Draft/Pay Order in favour of Export Promotion Council for Handicrafts or by RTGS and forward the same to :-

Export Promotion Council for Handicrafts
Regional Office ER- Kolkata
53/1, Sambhunath Pandit Street (1st Floor), Opp. Bangur Institute of Neuroscience, Kolkata – 700 025 (West Bengal)
Tel No.:91-33-24191744, 03324191745
Contact: Ms. Firdous Afrin Azhar
Mob.: 91-9903710071/ 9836585097
Email : kolkata@epch.com
Link for Webcasting online:-http://epchonlinetraining.com

Payment also can be made by RTGS / Online Banking transaction as per details given below:

**Name of the Beneficiary** : Export Promotion Council for Handicrafts
**Name of the Bank** : Oriental Bank of Commerce
**Address of Bank** : MahipalPur, New Delhi-110 037
**Account No.** : 00291010002970
**RTGS/IFSC Code** : ORBC 0100029