

Dated:19/12/2020

**Corrigendum No.1**

Reference to the RFQ titled 'Engagement of Agency for providing a Virtual Experience Platform with integrated eCommerce Engine for National Toy Fair 2021' published on Dec 16, 2020, a pre-bid meeting was held on Dec 19, 2020 at 11 am in EPCH Office. Based on the discussion held during the pre-bid meeting, the clarifications are as follows:-

1. The Bidder agency may be a consortium having a maximum of three member companies. The consortium should declare the lead member, that must meet the turnover criteria of INR 10 crore turnover in last 3 financial years. Lead of the consortium will be responsible for all SLAs and deliverables. All these consortium members should be registered entity in India and only one start-up is allowed in the consortium. Also, the technical qualification criteria for bidder agency as consortium should be read as follows:
  - (a) Legal Entity clause shall be valid for all the members of consortium.
  - (b) Regarding Financial Strength, at individual level at least one consortium member should meet the criteria of INR 10 crore turnover in the last 3 financial years and rest of the members (except startup) of the consortium to have at least INR 1 crore turnover.
  - (c) Regarding Experience clause, at least one member of the consortium should have met the condition at individual level.
  - (d) Regarding Blacklisting, none of the member of consortium should be in blacklist.
  - (e) The documentary proof for above must be certified by Chartered Accountant.
2. In technical bid, the experience clause should read 'events' as 'virtual events'.
3. It is clarified that eCommerce platform is to facilitate procurement for B2C users and the platform should have digital payment modes aggregator facility.
4. For technical bid, the availability of AR/VR facilities and multi-lingual facilities on the virtual event hosting platform may be offered and extra weightage will be given to it. This should be provided as a part of additional information.

Additional Information sought from bidder	
Availability of AR/VR facility at Virtual Event Hosting Platform	Yes / No and Remarks on implementation if any
Availability of multi-lingual facility (1) at Portal/website for all static content as well as (2) at virtual event platform for chat only	Yes / No and Remarks on implementation if any

5. Regarding terms & conditions for the use of eCommerce and gaming platforms, disclaimer shall be provided in simple and easy language.
6. The dedicated portal on the event will be mobile responsive. A mobile app with informational services, registration facility and ready to join event and exhibition will be provided separately in Android and iOS.
7. Data analytics-based master reports will be provided in real time.
8. Regarding submission of bid, the online submission is also allowed as an alternate option to physical submission.
  - a. For online submission, technical and financial bid can be submitted in **password protected pdf document** latest by December 23, 2020 at 3 PM through email at **mohit@epch.com**
  - b. The password for each must be submitted separately and strictly on December 23, 2020 between 3:15 PM and 3:45 PM through **same email chain**
  - c. The EMD should be submitted online and details including UTR reference number and timestamp should be communicated through **same email chain**

The banking details are as follows:

**Name of the Beneficiary:** Export Promotion Council for Handicrafts

**Beneficiary Address:** "EPCH HOUSE" Pocket 6 & 7, Sector-C, L.S.C. Vasant Kunj, New Delhi-110070

**BANK NAME:** PUNJAB NATIONAL BANK

**BRANCH NAME:** MAHIPAL PUR, NEW DELHI-110037

**ACCOUNT NO:** 0029100100000016

**RTGS/IFSC CODE NO:** PUNB0002910

**MICR CODE:** 110024525

9. The SLA applicable for the virtual event hosting platform will be as follows:

- a. No downtime for the portal/website, virtual event hosting, gaming, and ecommerce platforms. DR and business continuity need to be ensured.
- b. On-call response time should be less than 120 seconds.

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