

# ONLINE VIRTUAL

## Certificate Course in Handicrafts Export Management

<b>1</b> EPCH : An Introduction to handicrafts Exports	<b>1</b> International Handicrafts Market and India's Opportunities in the International Market	<b>2</b> Handicrafts Classification	<b>3</b> Basic Steps for Handicrafts Export Marketing	<b>4</b> e-Marketing, Digital Marketing	<b>5</b> GST
<b>6</b> Foreign Trade and its significance with reference to Handicrafts Sector	<b>7</b> Various Registrations and Licences and RBI Regulations and Guidelines, EPCG	<b>8</b> Banking and Methods of Payments in Handicrafts Export and Foreign Exchange Management	<b>9</b> DGFT and various Handicrafts Export Promotions Schemes	<b>10</b> Mentor (Exporter)	<b>11</b> Export Banking Risk Management in International Trade
<b>12</b> Preparation and execution of Business Plan	<b>13</b> Sourcing and supply Chain	<b>14</b> Intellectual Property Rights	<b>15</b> Design, Trend and Product Development	<b>16</b> Design, Trend and Product Development	<b>17</b> Product Packaging
<b>18</b> Virtual Trade Fairs & Preparations for Virtual Trade Fairs	<b>19</b> Social Audit Compliance, Health and Safety	<b>20</b> Compliance ( quality, social, economic, environment, technological & Ethical )	<b>21</b> Role of Buying Agents	<b>22</b> Packaging, Freight Forwarding and Shipping	<b>23</b> Schemes offered by various Govt Department
<b>24</b> Quality Control	<b>25</b> Trade Fairs and Marketting	<b>26</b> Industrial Visit	<b>27</b> Recap	<b>28</b> Submission of Project Report, Written and Oral Evaluation	<b>29</b> Grant of Certificate

**'Prominent Experts from Industry and Peers  
will be visiting faculty and mentors'**

# BE

**A PART OF OVER  
3500 MILLION USD  
HANDICRAFTS EXPORTS  
INDUSTRY**



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