

**EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**

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EPCH-4/1(10)/AFL`MILANO 2021

11 OCT, 2021

To,

All Members,

SUBJECT: EXPRESSION OF INTEREST (EOI) FOR PARTICIPATION IN Af-L' Artigiano in Fiera 24th International Crafts Selling Exhibition, Milan Fair 04th to 12th December, 2021, Milan, Italy

Sir/ Madam,

As the world is opening up after pandemic, fairs and exhibitions are now being organized worldwide with rapid vaccinations taking place globally. The 25th edition of "AF-L' Artigiano in Fiera" International Crafts Selling Exhibition will be organized in physical mode at Fiera Milano (Rho-Milan-Italy) from 4th to 12th December, 2021 to showcase international crafts, gastronomy and tourism. The fair is organized to promote the craftsmanship and the authentic and original productions of small producers coming from all over the world. For more details please visit:

<https://landingalive.artigianoinfiera.it/2021/index-en.html#an-simulation>

To reserve space with fair organizer for participation of Council's members, EPCH invites Expression of Interest (EOI) from the interested member exporters for participation in AFL Artigiano Milano Fair 2021. EPCH is planning to set-up India Pavilion and the minimum booth space size will be 12 sq. mtr. per booth. The applications of member exporters will be organized on subsidized participation charges under MAI Scheme of Department of Commerce, Govt. of India as given below:

- Participation charges are Rs. 31,636/- per sq. mtr. including two side charges and standard built-up booth package for member exporters.
- Financial support with grant under MAI Scheme to the eligible participants after the successful completion of above participation and on receipt of grant from MAI Department. The Council will make refund as reimbursement of Rs.16,666/- per sq. mtr. to the eligible exhibitors only.
- Eligible exhibitors will get air fare reimbursement (economy excursion class) upto the maximum ceiling limit of Rs.70,000/- as per MAI guide lines upon submission of their claims.

The participation guidelines of organizer i.e. Ge.Fi. Gestione Fiere S.p.A. for AF-L'ARTIGIANO 2021 at Milan, Italy shall be applicable. The Council/show organizer reserves the right to selection of participants.

Interested members may submit their duly filled Expression of Interest (EOI) form in the prescribed format (enclosed herewith) along with an EOI amount of Rs. 1,00,000/- by way of DD/RTGS in favour of the Export Promotion Council for Handicrafts payable at New Delhi latest by **23rd October, 2021**. For further details, please feel free to Mrs. Mani Gupta on 9810300267 or email on mani.gupta@epch.com

Thanking you,

Yours sincerely,
(R. K. VERMA)
Executive Director

Encl.: as above

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AFL ARTIGANO MILANO FAIR 2021

VENUE: RHO Fiera, Italy

DATE: 04-12 DECEMBER, 2021

Last Date for submission: **23RD October, 2021**

1	Name of the Organization												
2	Import Export Code No:												
3	EPCH Membership No:												
4	PAN No:												
5	GST No:												
6	MSME UDHYAM Reg. No.												
7	Address for Correspondence												
8	Telephone	City code-	9	1	-								
9	Fax	City code-	9	1	-								
10	Mobile no.	+ 91 -											
11	Email												
12	Website												
13	Size of Stand requested	<input type="checkbox"/> 12 Sq. Mtr.											
14	Status of the Company	<input type="checkbox"/> Private Limited <input type="checkbox"/> Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> State / Central Govt. Organization											
15	Category	<input type="checkbox"/> SC <input type="checkbox"/> ST <input type="checkbox"/> General											
16	Name of Proprietor / Partners / Directors <i>[Please Provide Director Identification No. (DIN) in case of Limited Co./ Pvt. Ltd Co.]</i>	NAME						Director Identification No. [DIN]					
17	Products to be Displayed	Products details						HS CODE [Mandatory]					
18	Export Performance of Handicrafts Items only <i>AMOUNTS IN RS [LAKH]</i>	2018 - 2019				2019 - 2020				2020 - 2021			
19	HAVE YOU PARTICIAPTED EARLIER IN ABOVE FAIR YES / NO [IF YES] PELASE TICK]	2014 <input type="checkbox"/> 2015 <input type="checkbox"/> 2016 <input type="checkbox"/> 2017 <input type="checkbox"/> 2018 <input type="checkbox"/> 2019 <input type="checkbox"/> 2020 <input type="checkbox"/>											

NEFT / RTGS No: _____ Dated _____ for Rs.1,00,000/- drawn in favour of Export Promotion Council for Handicrafts, New Delhi for Expression of Interest (EOI) for participation in AFL Artigano Milano Fair 2021 from 04th to 12th December 2021 at Fiera Milano, Italy.

I have noted the terms and conditions of EPCH as per circular (EOI) dated 11th October, 2021.

Place:

Signature: _____

Date:

Name: _____

TERMS & CONDITIONS FOR EXPRESSION OF INTEREST

1. The The participation guidelines of organizer i.e. Ge.Fi. Gestione Fiere S.p.A. for AF-L'ARTIGIANO 2021 at Milan, Italy shall be applicable. The Council/show organizer reserves the right to selection of participants.
2. The submission of Expression of Interest and Deposit of Fee should not be treated as confirmation of Participation. The incomplete Expression of Interest will not be considered.
3. The participation is subject to receipt of sufficient number of applications or space finally made available by the organiser.
4. Those not submitting expression of interest may also be considered subject to availability of space only.
5. Organisation not having proven record or sufficient business in the past fairs may not be considered for the space in same fair.
6. The members also need to apply for space and deposit their participation charges as and when demanded through the circulars of the respective fair that will be issued by the Council through mail and charges paid now shall be adjusted accordingly.
7. EPCH reserves the right for selection of participants based on the receipt of applications of respective fairs, space availability and other terms as decided by the competent authority.
8. The expression of interest is refundable only if Space is not allotted / participation in fair cancelled or withdrawal by members before allotment of space in respective fair.
9. The expression of interest and participation charges are non-refundable if :-
 - a). Withdrawal by the applicants after confirmation of participation by the Council.
 - b). Any Grant/Subsidy is not approved by the concerned Ministry/department for complete event or individually.
 - c). Visa is not granted by the concerned Embassy.

I have read, understood and accept the terms and conditions of Ge.Fi. Gestione Fiere S.p.A. and EPCH for Expression of Interest (EOI) for participation in the AFL Artigiano Milano 2021 through the Council.

Place:

Signature & Stamp:

Date:

Name:

Designation:

Encl.: 1. RTGS No. / Demand Draft of EOI charges
2. Two product photographs
