

**EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**

EPCH HOUSE, POCKET 6 &amp; 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070

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Email : [intlfair@epch.com](mailto:intlfair@epch.com)web : [www.epch.in](http://www.epch.in)**22 MAY, 2018**

To,  
The Members (Delhi NCR),

**SUB: AWARENESS SEMINAR ON "HOW TO SOURCE FOREIGN BUYERS" FOR HANDICRAFTS EXPORTERS ON 26<sup>TH</sup> MAY, 2018 (SATURDAY) AT 02:30 PM REG.**

Sir/Madam,

We are pleased to inform you that Export Promotion Council for Handicrafts (EPCH) is organizing an awareness seminar on "HOW TO SOURCE FOREIGN BUYERS" FOR HANDICRAFT EXPORTERS. The leading guest faculty will address the seminar on 26<sup>TH</sup> MAY, 2018 (SATURDAY).

No doubt, finding buyers for your export products would be one of your biggest challenges as an exporter, especially when you are just starting out or entering into a new market. Selling in an international market has never been simple—with diverse language, geographical distance, cultural differences, and lack of market knowledge posing real challenges to any exporter.

In view of above, we are pleased to inform you that Export Promotion Council for Handicrafts (EPCH) is organizing an awareness seminar on "HOW TO SOURCE FOREIGN BUYERS" FOR HANDICRAFTS EXPORTERS. A leading guest faculty will address the seminar on 26<sup>th</sup> May'2018 (Saturday). The detail of the seminar is as under: -

SEMINAR : **AWARENESS SEMINAR ON "HOW TO SOURCE FOREIGN BUYERS" FOR HANDICRAFTS EXPORTERS**

Date : **26<sup>TH</sup> MAY, 2018 (SATURDAY)**

Time : **02:30 PM onwards**

Venue : **Onyx Hall, Ground Level, Hotel the Grand, Vasant Kunj- Phase II, Nelson Mandela Road, New Delhi-110 070**

The objective of the above seminar is to provide the required knowledge to the stakeholders who are engaged in the handicraft sector. In case you have any specific queries/question that you may like to raise during the seminar, you may kindly forward the same so that it can be addressed by the speaker and a solution can be proposed to you. Limited seats are available on first-come-first serve basis. The members are requested to *kindly forward us their confirmation* at [renewmem@epch.com](mailto:renewmem@epch.com) .

Thanking you

**(Rakesh Kumar)**  
Executive Director

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**Response Form**

Dear Sir,

I, Mr. /Ms. \_\_\_\_\_, am interested to participate in Awareness Seminar on "HOW TO SOURCE FOREIGN BUYERS" FOR HANDICRAFTS EXPORTERS" at New Delhi on **26<sup>th</sup> May, 2018 (Saturday)** and shall attend the same.

Company Name : \_\_\_\_\_

Tel/ Mob. : \_\_\_\_\_

Email. : \_\_\_\_\_

Signature : \_\_\_\_\_