



## **Export Promotion Council for Handicrafts**

C/O The Council of EU Chambers of Commerce in India, 3rd Floor, Y. B. Chavan Centre,  
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EPCH-2/3(2)-WORKSHOP-WR-MUMBAI/2016-17

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July 21, 2016

**SUBJECT : ONE DAY SEMINAR ON EXPORT PROMOTION, DIGITAL MARKETING, PACKAGING, QUALITY COMPLIANCES AND DESIGN & PRODUCT DEVELOPMENT IN WESTERN REGION AT MUMBAI ON 29<sup>TH</sup> JULY 2016.**

Dear Sir/Madam,

Mumbai is blessed with rich and vibrant tradition of Handicrafts and the variety of handmade crafts in Mumbai are one of the traditions in India. The several God gifted hands of different cluster are situated in this coastal region. Mumbai is one of the biggest and most significant imitation jewellery manufacturing centres in India.

However, handicrafts artisans are the backbone of the sector and Council has been organising several awareness programmes for member exporters, artisans, entrepreneurs all across India to impart knowledge in the area of export marketing, procedures, documentation, packaging, & product designing etc.

In this series, Export Promotion Council for Handicrafts (EPCH) is organizing a "One Day Seminar On Export Promotion, Digital Marketing, Packaging, Quality Compliances And Design & Product Development" At Mumbai On 29<sup>th</sup> July 2016. This activity is being conducted in coordination and with support of O/o DC Handicrafts as follows:

**DATE: 29<sup>TH</sup> JULY 2016**

**TIME: FROM 10 AM TO 4 PM**

**PLACE: INDIAN MERCHANTS CHAMBER, P.B.NO. 11211, IMC BUILDING,  
INDIAN MERCHANT CHMB MARG, CHURCHGATE, MUMBAI – 400020.**

We request you to Join us in this seminar as the artisan participants of the seminar will be inspired and encouraged by your kind presence & your brief address and interaction with them on your rich experience on retail and export markets. Your confirmation in this regard will be appreciated.

EPCH official Mr. S. Krishna Chandar (mobile: 07030346136), email: [mumbai@epch.com](mailto:mumbai@epch.com) from EPCH Mumbai office will be available in Mumbai for coordination.

With regards,

Yours faithfully,

( R. K. VERMA )

Director

### **Response Form**

Dear Sir

I , Mr./Ms. \_\_\_\_\_ , am interested to participate in the **ONE DAY SEMINAR ON EXPORT PROMOTION, DIGITAL MARKETING, PACKAGING, QUALITY COMPLIANCES AND DESIGN & PRODUCT DEVELOPMENT AT MUMBAI ON 29<sup>TH</sup> JULY 2016** and shall attend the same.

Company Name : \_\_\_\_\_

Tel/ Mo. \_\_\_\_\_

Email. \_\_\_\_\_ Date: \_\_\_\_\_