



Export Promotion Council for Handicrafts

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REPORT ON AWARENESS SEMINAR ON “INCREASE IN EXPORTS THROUGH EFFECTIVE USE OF DIGITAL MEDIUM” AND HOW TO DO BUSINESS WITH BUYERS FROM U.S.A ON 15TH OCTOBER, 2015”, AT THE BOARD ROOM, GROUND FLOOR, INDIA EXPO CENTRE AND MART, GREATER NOIDA

The Export Promotion Council for Handicrafts conducted number of seminars for its member exporters to educate them on new and emerging issues related to exports during the IHGF Delhi Fair autumn 2015. On 15th October, the Council organised a seminar on two very important issues. First, “Increase in Exports through Effective Use of Digital Medium” and secondly, “How to Do Business with Buyers from U.S.A”, at India Expo Centre and Mart, Greater Noida.

