

Export Promotion Council for Handicrafts



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EPCH-2/3(1)/BLR/2015-S&W

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26th June, 2015

SUBJECT: AWARENESS SEMINAR ON "INCREASE YOUR EXPORTS OF HANDICRAFTS THROUGH E-COMMERCE" AT BANGALORE ON 03rd JULY, 2015.

Dear Sir/Madam,

E-commerce is evolving swiftly. Online shopping has become a central part of people's lives in recent years, and more companies are trying to take part in this development. Electronic commerce is rapidly becoming the principal means by which transactions are conducted and will change the way in which businesses and consumers interact. It provides consumers with the facility to purchase goods, research commodities, bank, invest, communicate and electronically transfer information from anywhere to anywhere globally via the internet.

E-Commerce will facilitate the more effective marketing of products and services and enable our, manufacturers, exporters, buying agents, buying houses etc., in all other spheres of business to be more competitive on the world stage. It should be noted that e-commerce is also beneficial to the small business sector of our economy as an effective resource tool. Keeping in view the importance of e-commerce, the Council is organizing an interactive seminar on "INCREASE YOUR EXPORTS OF HANDICRAFTS THROUGH E-COMMERCE" AT BANGALORE ON 03rd JULY, 2015.

With this seminar, you will gain a better understanding on How to succeed at e-commerce, How to promote products and services online, How to track sales, How to increase re-sales and retain customers longer, Different ways to handle customer service etc.

The program details are as follows:

DATE: 03rd JULY, 2015 (FRIDAY)

TIME: 03.00 P.M. (Followed by High Tea)

VENUE: EPCH Bangalore Office, No. 302, 3rd Floor, Cears Plaza, No. 136, Residency Road, Bangalore-560025

As we have limited seats so the participation would be first come first serve basis, the members are requested to *kindly forward us their confirmation* on or before **01st July, 2015** at: bangalore@epch.com.

To register online, please click here www.epch.in/seminars

(Rakesh Kumar)
Executive Director-cum-Secretary

Response Form

Dear Sir

I, Mr./Ms. _____, am interested to participate in the **SEMINAR ON "INCREASE YOUR EXPORTS OF HANDICRAFTS THROUGH E-COMMERCE" AT BANGALORE ON 03rd JULY, 2015** and shall attend the same.

Company Name : _____

Tel. / Mobile. _____

Email. _____ Date: _____