

**A REPORT ON "SMOOTHENING THE EXPORT PROCESS THROUGH  
EFFECTIVE EXPORT PROCEDURE & DOCUMENTATION" AT BHADOHI  
ON 24th MARCH, 2015 (TUESDAY)**

Export documentation plays a vital role in international marketing as it facilitates the smooth flow of goods and payments thereof across national frontiers. A number of documents accompany every shipment. These documents must be properly and correctly filled. Export documentation is, however, complex as the number of documents to be filled in is large, so also is the number of concerned authorities to whom the relevant documents are to be submitted. Moreover documents required differ from country to country.



Incorrect documents may lead to non-delivery of goods to the importer. You may get the correct documents after some time but in the meantime storage charges may have to be paid. More important, the importer will think twice before importing from the same exporter.

It is therefore, advisable to take the help of shipping and forwarding agents who will obtain fill out the documents correctly as well as arrange for transportation. But every exporter should have an adequate knowledge about export documents and procedures.

Keeping this in view the Export Promotion Council for Handicrafts organized a seminar in Bhadohi in the Conference Hall of All India Carpet manufacturers Association, Maryadpatti to make the member exporters of the Council aware about the most crucial part involved in the process of exports i.e. documentation and necessary issues related to making the exports process easy and time bound.

The speaker of the day was Dr. Madan Lal, Assistant professor from Banaras Hindu University; with a teaching experience of more than 12 years and expertise in the field of management and exports Dr. Lal explained the subject in a manner that was easily grasped and apt for the audience. The session was more of an interactive one with the speaker explaining the key documents related to exports and its importance in the dynamic changing export setup.

Dr. Lal started the session by introducing himself to the participants of the seminar than taking the things forward the speaker explained the process of export documentation and the major documents involved in exports of the commodities as like Customs Declaration Form, Commercial invoice, Consular Invoice, Customs Invoice, Legalised/Visaed Invoice, Packing List, Certificate of Inspection, Shipping Order etc. The speaker explained the export process also in a manner that was easily grasped by the exporters, there were several queries from the side of the exporters regarding the documents involved in the export process and how the process can be smoothen up.

**Several questions were put forward from the side of the exporters, as per following:-**

- **What is the difference between a general license and a specific license?**

A general license for certain exports or imports is issued by the NRC as a regulation in 10 CFR Part 110 (see references below). Once a general license is issued, the export or import is authorized and an application does not need to be submitted to the NRC, and the NRC does not issue a separate license document to a particular person. Although you do not need to obtain a specific license or paper document from the NRC; you do need to comply with all applicable domestic requirements, and should refer to 10 CFR 110.50, 110.53, and 110.54.

A specific license is a paper document issued by the NRC on a case-by-case basis to a single specified person or entity which submits and is legally responsible for the proposed export/import transaction described as specified in the NRC Form 7 application submitted to NRC.

- **What exports/ imports are allowed under a general license?**

The NRC has issued general licenses authorizing the export and/or import of only certain items, which are specified in 10 CFR Part 110 Subpart C. If the commodity you wish to export/import is subject to NRC export/import licensing and not among those identified and authorized under one of the general license provisions, a specific NRC export/import specific license is required.

- **What is a Countervailable Subsidy?**

Foreign governments subsidize industries when they provide financial assistance to benefit the production, manufacture, or exportation of goods. Subsidies can take many forms, such as direct cash payments, credits against taxes, and loans at terms that do not reflect market conditions. The statute and regulations establish standards for determining when an unfair subsidy has been conferred. The amount of subsidies the foreign producer receives from the government is the basis for the subsidy rate by which the subsidy is offset, or "countervailed," through higher import duties.

- **What is Certificate of Origin?**

A Certificate of Origin (CO) is an important international trade document attesting that goods in a particular export shipment are wholly obtained, produced, manufactured or processed in a particular country. COs also constitute a declaration by the exporter.

For any queries or suggestions please write to us at [tradepromotion@epch.com](mailto:tradepromotion@epch.com)

