



## **PRESS RELEASE**

### **EPCH ORGANIZED AN AWARENESS SEMINAR ON "HOW TO SAFEGUARD YOUR BUSINESS FROM CYBER CRIME" AT RAJIV GANDHI HANDICRAFTS BHAWAN ON 11<sup>TH</sup> JANUARY, 2014 (SATURDAY)**

NEW DELHI - January 13, 2014 - Export Promotion Council for Handicrafts (EPCH) organized an awareness seminar on "How To Safeguard Your Business From Cyber Crime" at Rajiv Gandhi Handicrafts Bhawan, here on 11th January, 2014 (Saturday).

Mr. S S Gupta, Development Commissioner (Handicrafts) was the Chief Guest of the seminar. The seminar was also attended by Mr. Lekhraj Maheshwari, Chairman-EPCH, Mr. R. K. Malhotra, Chairman-IEML, Mr. Prince Malik, Member-COA EPCH, Mr. Rakesh Kumar, Executive Director-EPCH and over 50 leading member exporters from Delhi, Moradabad, Firozabad and Agra.

The experts present during the seminar included Mr. Shankhdhar Mishra, Dy. Commissioner of Police (Cyber Cell) in Delhi Police, Mr. Samir Datt, Expert (Cyber crime), M/s Foundation Futuristic Technologies, Dr. O. P. Wali, Professor, Indian Institute of Foreign Trade (IIFT).

In his inaugural address, Mr. Rakesh Kumar, Executive Director-EPCH set the tone for the discussions by highlighting the need and importance of the subject matter in today's business environment wherein Cyber Technology has a significant role to play in business transactions.

The objective of the seminar was to create awareness and provide required knowledge on the cyber crime & internet security to the member exporters and new entrepreneurs as the method to safeguard ones business from cyber crime.

During the seminar, Mr. Samir Datt, senior expert on CyberCrime explained the modus operandi used by cyber criminals to hack the accounts and also explained the ways and means to safeguard against such incidents. He further added that users should prevent their systems from exposure to spyware, adware, embedded programmes, browser hijackers, dialers & malwares.

Mr. Shankhdhar Mishra, DCP (Cyber Cell) in Delhi Police informed the participants about the Cyber Law of India and apprised that cyber crime is an unlawful act or activity wherein the computer is either a tool or a target or both. Cyber crimes involve criminal activities that are traditional in nature, these can be theft, defamation, fraud, forgery, and mischief, all of which are subject to the Indian Penal Code. The abuse of computers has also given birth to a number of new age crimes.

Mr. Mishra informed that Cyber crimes can be categorized in two ways - one the Computer as a Target, using a computer to attack other computers. which is called. Hacking, Virus/Worm attacks, DOS attack etc. and Secondly, the computer as a weapon, using a computer to commit real world crimes on actual people e.g. Cyber Terrorism, IPR violations, Credit card frauds, EFT frauds, etc. He stressed on the need for the precautionary measures briefed by the present faculty members.

Professor Wali of IIFT informed the member exporters about the key stroke loggers, hardware, software, keylogging hardware, Firewall, auto form fillers, virtual keyboard & onscreen keyboard.

He also informed the participants about the following precautions to prevent from an attacker :- Install it from a compact disc or floppy disc, Use Strong Passwords, Secure your computer through Activation of firewall on the system, Use anti-virus/malware software, Block spyware attacks, Be Social-Media Savvy, Secure your Mobile Devices, Install the latest operating system updates, Protect your Data, Secure your wireless network, Protect your e-identity, Avoid being scammed, Call the right person for help etc.

Mr. Rakesh Kumar, ED-EPCH during the discussion said "that business information is a critical asset and it is important to protect from unauthorized modification, destruction and disclosure. Prevention will always be our best line of defense against cyber criminals. Like any other criminal activity, those most vulnerable tend to be the first targeted. Cyber Safety has become an important aspect in today's business environment and need to be made aware to the member exporters." He also requested panel of experts to apprise the member exporters about the subject.

The Chief Guest Mr. S S Gupta, DC (Handicrafts) in his concluding remarks expressed satisfaction over the deliberations and hoped that with the measures and safeguard available in the country against cyber crimes, the handicraft export fraternity would be able to minimize the occurrence of such happenings.

Meanwhile, the ED-EPCH further informed that simultaneously an awareness seminar was also organized at Kolkata on "Importance of Export Finance, Banking & Understanding Impact of Cibil Reports and Credit Rating For Small & Medium Exporters" on January 11, 2014 (Saturday) wherein over 40 participants were present and interacted with the faculty members.

He also informed that the Kolkata Seminar was organized with an aim to refine the member exporters on understanding the importance of export finance, banking & understanding impact of CIBIL reports and Credit rating for small & medium exporters in Handicrafts sector.

Mr. Rakesh Kumar, Executive Director-EPCH further informed that the Council will organize seminars on similar as well as on other subjects for the promotion of handicrafts exports on regular basis in New Delhi and other craft clusters like Moradabad, Kolkata, Bangalore and North-East Region.

For more information, kindly contact:

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(L TO R) MR. RAKESH KUMAR, EXECUTIVE DIRECTOR-EPCH, MR. SHANKHDHAR MISHRA, DCP (CYBER CELL) DELHI POLICE, MR.S.S. GUPTA-DC(H), MR. LEKHRAJ MAHESHWARI, CHAIRMAN-EPCH AND MR. R.K. MALHOTRA, CHAIRMAN-IEMl AT THE AWARENESS SEMINAR ORGANIZED BY EPCH ON "HOW TO SAFEGUARD YOUR BUSINESS FROM CYBER CRIME" HELD AT RAJIV GANDHI HANDICRAFTS BHAWAN AT NEW DELHI ON JANUARY 11, 2014 (SATURDAY)



GLIMPSE OF THE AWARENESS SEMINAR ORGANIZED ON "HOW TO SAFEGUARD YOUR BUSINESS FROM CYBER CRIME" HELD AT RAJIV GANDHI HANDICRAFTS BHAWAN AT NEW DELHI ON JANUARY 11, 2014 (SATURDAY)