

REPORT ON CAMP ORGANISED BY EPCH AT MORADABAD ON 5.12.2016 FOR OPENING OF BANK ACCOUNTS FOR KARIGARS AND ARTISANS AND APPRISING THEM BENEFITS OF CASHLESS TRANSACTIONS.

In its efforts to combat the impact of demonetization on handicrafts sector and to facilitate timely payment to the karigars and artisans who are backbone of the Handicrafts sector, Export Promotion Council for Handicrafts organised Camp for opening of bank accounts and Jan Dhan Accounts in Moradabad on 5th December, 2016 at its office in Moradabad.

Nationalized Oriental Bank of Commerce sent a team of their officials at Moradabad for this purpose. Apart from opening of bank accounts, they also motivated artisans and karigars to make cashless transaction, online payments, mobile banking [services like paytm, buddy, e-wallet etc.].

Large number of Karigars and artisans turned up for opening of the accounts.





Prominent member exporters from Moradabad region were also present during the camp.

Press and media from Moradabad have given wide coverage in their respective daily.



Export Promotion Council for Handicrafts (EPCH) is an apex organization of trade & industry engaged in promotion of Indian Handicrafts from the Country and project India's image abroad as a reliable supplier of high quality handicrafts items. More than 7 million artisans skilled, semi-skilled and un-skilled work force is engaged in manufacture of handicrafts specially women folk and weaker section of the society.
