

# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

1	Name Of Event	<b>Gift Expo (Autumn) 2016</b>
2	Purpose of Event [Anticipated Outcome]	Brand Image Promotion Of Handicrafts In CIS Country
3	Country	Moscow, Russia
4	Date of event	<b>20-23 September 2016</b>
5	EC approval [if brief]	11/26/2016-e&mda[ec-2/12/2015
6 (a)	Assistasnce approved	Rs. 50.00 lakh
(b)	Release of 1 <sup>st</sup> instalment [in Rs.]	Rs. 20.00 lakh
(c)	2 <sup>nd</sup> instalment, if any [in Rs.]	NIL
(d)	Remaining amount pending for release [in Rs.]	
7.	Brief description of the event	<p><b>“GIFTS EXPO”</b> is the International Specialized trade Fair B2B format. Its concept is to establish direct contacts between manufacturers, distributors, suppliers and customers. The exhibition project are organized by GIFTS INTERNATIONAL LTD under the patronage of the Moscow Government, under the support of the Moscow Chamber of Commerce and Industry; Civil State Registration Department of Moscow; Gifts, Housewares and Costume Jewellery Manufacturers and Suppliers Association.</p> <p>Exhibition project is an effective business platform for successful commercial negotiations and professional exchange of brand new information. Convenient location in the very centre of Moscow, wide assortment of products, exclusive expensive goods as well as goods of middle and low price segment, high visitors' attendance and different visitors' profiles form a high level event.</p> <p>27th edition of International Specialized trade fair "<b>GIFTS EXPO AUTUMN 2016</b>" was successfully held on 20-23 of September 2016 in “GOSTINY DVOR” Exhibition Complex, Moscow.</p> <p>471 companies took part in Autumn exhibition project: 242 - distributors and suppliers, 229 – producers, 30% of them took part in the project for the first time. Among them there were 424 participants from Russia and 47 companies from foreign countries: Germany, Belgium, Italy, Serbia, Israel, China, Armenia and Belarus.</p> <p>At the exhibition were organized National exposition of India supported by Export Promotion Council for Handicrafts (EPCH) and National exposition from Afghanistan supported by Export Promotion Agency of Afghanistan (EPAA).</p>
8	Details Of Indian Participants	A Brochure is enclosed herewith at <b>Annexure-A</b>
(i)	Number of participtns	30 participants are being part of the Council participation in the above fair.
(ii)	Brief profile of epch participants along with import export code number	(A list of participants with Import Export Code no. is enclosed herewith at <b>Annexure-B</b>
(iii)	Participants feedback ( in brief):	Majority visitors were small retail buyers (Small Quantity)

(A)	Positive response	Exhibitors noticed visitors to fair are retail and small quantities. Their expectation was to have large volume buyers.			
(B)	Suggestion / improvements indicated	Target large volume buyers/importer. A request have been made to show organiser.			
9.	Details of buyers / visitors	A report of show organiser shared with EPCH is being enclosed at <b>Annexure-C</b>			
(i)	Number of visitors / foreign buyers	According to registration data available with the fair organiser " <b>GIFTS EXPO. AUTUMN 2016</b> " was visited by 29673 specialists, 40% of them were new. Among visitors: 2950 - manufacturers, 3200 - distributors, 2665 - representatives of wholesale purchasing companies, 1120 - representatives of retail chains, 14997 - directors of stores, 243 - interior designers, 538 - representatives of advertising agencies, 3960 - corporate and VIP clients.			
(ii)	Brief profile of visitors / buyers	Exhibition was visited by specialists from Russia – 17643, from Moscow region – 7356, from CIS countries – 4213, from foreign countries – 461. Geography of visitors is wide: from Yuzhno-Sakhalinsk to Kaliningrad, from Murmansk to Ashgabat, from Nakhodka to Vladivostok from Central Asia to the Far East, from the Crimea and from the South of Russia.			
(iii)	Visitors feedback [in brief]	Visitors were impressed with design/variety of Indian Handicrafts			
10.	Business generated	Estimated US \$ 2,00,000			
(i)	No.of enquiries	70			
(ii)	No.of MOUs negotiated / signed [ if any]	NIL			
(iv)	Total business generated	As above			
11	Brief note on export potential of the country / [product [as per industry feedback]	Exports of handicrafts to Russia from 2014-15 to 2015-16 on 167 HS codes			
		S. No.	Items	<b>2014-15 In crores</b>	<b>2015-16 In crores</b>
		1	Artmetalwares	70.65	18.66
		2	Woodwares	10.82	10.99
		3	Hand printed textiles & scarves	1.20	1.59
		4	Hand knitted and crocheted goods	2.13	1.34
		5	Shawls as artware	0.00	0.02
		6	Zari & zari goods	0.00	0.00
		7	Imitation jewellery	2.61	1.73
		8	Miscellaneous handicrafts	18.32	421.16
		<b>Total</b>		<b>105.72</b>	<b>455.49</b>
12	Outcome analysis by council / trade bodies [reflecting the achievement and trade benefits, failure etc.]	CIS is focus market. Buyers/Consumer requirement in less quantity			
13	Colour Photos to be enclose	Photograph & Certificate from Embassy of India Enclosed at <b>Annexure D</b>			

**Glimpses**



EPCH booth during Gift Expo-Autumn 2016, Moscow Russia



LTOR : Sh. K.D.Dewal, First Secretary (HOC & Com) Embassy of India in Moscow , Sh. S.K.Jha, Sr. Director O/o Development Commissioner (Handicrafts), and member exporter and Council official during inauguration of India Pavilion at Gift Expo-Autumn 2016



Sh. K.D.Dewal, First Secretary (HOC & Com) Embassy of India in Moscow visited India Pavilion and meet with the exhibitor



## EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

Participation in  
Gift Expo-Autumn 2016  
(20-23 September 2016)  
Gostiny Dvor Exhibition Complex, Moscow, Russia  
Stand No : E 05-11, E 08-14, F-15-29

### Participant's Profile



[www.epch.in](http://www.epch.in)

### **Annexure-A**

**ANNEXURE-B**

<b>NAME OF APPLICANTS</b>	<b>ADDRESS</b>	<b>CITY</b>	<b>CONTACT</b>	<b>CONTACT PERSON</b>	<b>IEC CODE</b>
INTERGLOBE IMPEX	90 CENTRAL AVENUE NEAR AGARSEN SQUARE GANDHIBAGH, NAGPUR-440018	NAGPUR	91-712-601666, 9975941956	MR. SAHIL JAISWAL	5011003795
KAMINI KRAFTS	20 KHETANI INDL. ESTATE, 106/107 BAZAR WARD, SONAPUR LANE, KURLA (W), MUMBAI- 400070	MUMBAI	91-22-25032737	MR. RAMNIKLAL H. DESAI	0388094974
DARE DEER CREATIONS PVT. LTD.	A-112, BASEMENT, DAYANAND COLONY, LAJPAT NAGAR-IV, NEW DELHI-110024	NEW DELHI	91-11-41076900, 8882699900	MR. KRISHAN GAPPAUL	3310004864
PETALS CONCEPT	160 BADAL BOSE SARANI, BAKULTALA, HOWRAH-711109	KOLKATA	91-33-26580191, 9831220778	MRS. PUKHRAJ DEVI CHORARIA	0202012824
RAMESH CANDLES INDIA PRIVATE LIMITED	NO. 1/5 & 1/5A, SANKARAPERI VILLAGE, MADURAI BYPASS ROAD, THOOTHUKUDI- 628002, TAMILNADU	THOOTHUKUDI	91-461-6455022, 9894372970	MR. AMIT LODHA	3510003748
RAMESH FLOWERS PRIVATE LIMITED	A-62A, SIPCOT INDUSTRIAL COMPLEX, T.V.PURAM, TUTICORIN-628008, TAMILNADU	TUTICORIN	91-461-2340505, 9894372970	MR. AMIT LODHA	3595005775
PLANET EXPO	11/4034, STREET NO. 5, MEHNDI SARAI, SAHARANPUR-247001, UP	SAHARANPUR	91-132-644117, 8826970078	MOHD. ASIM KHAN	3308005948
INDIAN DESIGNS	E-85 (BASEMENT) LAJPAT NAGAR-II, , NEW DELHI-110024	NEW DELHI	91-11-29812549, 9810102536	MR. RAKESH BAWEJA	0504090151
MAHADEV EXPORTS	PLOT NO.7, SECTOR- 25, PART-2, HUDA, PANIPAT-132103, HARYANA	PANIPAT	91-180-2668314, 9896308313	MR. NEERAJ AHUJA	3312000033
GD HOME FASHIONS	PLOT NO.42, SECTOR- 25, PART-2, HUDA, PANIPAT-132103, HARYANA	PANIPAT	91-180-2668314, 9896308313	MR. NEERAJ AHUJA	3313005543
ATUF INDUSTRIES	ATUF HOUSE, THATERA STREET, MORADABAD-244001	MORADABAD	91-9897688885, 9897335898	MS. ATUFA AFZAL	2996000781
ASIF DESIGN GROUPE	40, DSIDC COMPLEX, MATA SUNDARI ROAD, NEW DELHI-110002	NEW DELHI	91-9650017500	MOHD.JUNAID	2906000396
HANDICRAFT VILLA	82/726, HALDIGHATI MARG, PRATAP NAGAR, JAIPUR-302033, RAJASTHAN	JAIPUR	91-141-2791068, 9351563368	MR. DHARMENDRA KUMAWAT	1309014281

SANGAM SHAWLS	34, 2ND FLOOR SHASTRI MARKET, AMRITSAR-143001, PUNJAB	AMRITSAR	91-9814054258	MR. SURINDER KUMAR JAIN	1205001671
JAYANTI COTTEX	162/3, BEHIND SADANAND SCHOOL, KRISHAN PURA, PANIPAT-132103, HARYANA	PANIPAT	91-9416002703	MR. UMESH GUPTA	3308002141
SREE VANI PERFUMERY WORKS	#26,27,36,37LAGGERE RING ROAD, KEMPEGOWDA LAYOUT, BENGALURU-560058	BANGALURU	91-80-64551317, 9886544048	MR. K.S.ARAVIND	0702014532
MEGHA AROMATICS	RZ-286/17, TUGLAKABAD EXTENSION, NEW DELHI-110019	NEW DELHI	91-29996090, 9312233563	MR. SACHIN JAIN	0512084475
DEE GEE'S CREATIONS	303, SANT NAGAR, EAST OF KAILASH, NEW DELHI-110065	NEW DELHI	91-9810020422	MR. DEEPAK GUPTA	0594065313
KOHLI OVERSEAS TRADING CO.	E-595, GREATER KAILASH-2, GURUDWARA SINGH SABHA ROAD, NEW DELHI-110048	NEW DELHI	91-11-41636660, 9810084188	MR. SOBINDER SINGH KOHLI	0592042201
R.K. & COMPANY	C-67A, SHIVAJI PARK, PUNJABI BAGH, NEW DELHI-110026	NEW DELHI	91-11-25226775, 9810172155	MR. RAM KRISHAN TONDON	0596064586
DEVANSHI EXPORTS PVT. LTD.	132, VIR NAGAR, JAIN COLONY, DELHI-110007	NEW DELHI	91-9999723000, 9811011629	MR. SAMIR JAIN	0503017761
DEVANSHI IMPEX	132A, VIR NAGAR, JAIN COLONY, DELHI-110007	NEW DELHI	91-9999723000, 9811011629	MR. SAMIR JAIN	0599008598
OCEAN CRAFTS OVERSEAS	399, RAILWAY ROAD, PILKHUWA, DIST-HAPUR-245304, U.P	PILKHUWA	91-122-2320106, 9810230700, 9837085762	MR. ASHISH KUMAR BANSAL	0514010461
GANGA CRAFTS	OPP. MAHARAJA HOTEL, STATION ROAD, MORADABAD-244001, U.P.	MORADABAD	91-9837062841	MR. UEDIT AGARWAL	2914002246
SHARANG RANJAN	A-178, 2ND FLOOR, 203, CHANDER VIHAR, DELHI-110094	DELHI	91-7042692041, 9599588498	MR. SHARANG RANJAN	0515911518
WELPRO EXPORTS PVT. LTD.	C-15, 2ND FLOOR, LAJPAT NAGAR-III, NEW DELHI-110024	NEW DELHI	91-11-41069412, 9810031545	MR. VIKAS BAID	0593006135
MAHESH HANDICRAFTS	PLOT NO.- 18, SURYA NAGAR, KAYLANA CIRCLE, SURSAGAR ROAD, JODHPUR-342005, RAJASTHAN	JODHPUR	91-09829029989	MR. ASHOK CHAUHAN	1308002050
HARSH INTERNATIONAL IMPO EXPO PVT. LTD.	C-172, PHASE-III, MAYAPURI, NEW DELHI-110064	NEW DELHI	91-11-47504648, 9810158802	MR. YOGESH JAIN	0511054726
PURAMODA	R1, 4TH FLOOR, RAJAURI GARDEN, NEW DELHI-110027	NEW DELHI	91-11-28313147, 9810136572	MS. MEENAKSHI GUPTA	0515048526
SHRINIVAS SUGANDHALAYA (BNG) LLP	282/1, OPP. BAPUJINAGAR BUS STAND, BYATARAYANAPURA MYSORE ROAD, BANGALORE-560026	BANGALORE	91-80-26748911, 07022000123	MR. BALAKRISHNA SETTY	0714031941



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EMBASSY OF INDIA  
MOSCOW  
ПОСОЛЬСТВО ИНДИИ  
МОСКВА

No. MOS/COM/212/02/2011

September 22, 2016

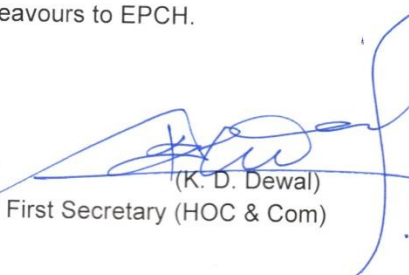
**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Export Promotion Council for Handicraft, New Delhi, India has successfully organized the participation in "Gift Expo-Autumn 2016" from 20-23 September 2016 at Gostiny Dvor Exhibition Complex, Moscow, Russia with support of Ministry of Commerce & Industry, Govt. of India under MAI Scheme (Market Access Initiative).

The Council setup an India Pavilion with 30 member exporters of Houseware, Gifts & Decorative, Home Textile & Furnishing, Metal Handicrafts, Wooden Handicrafts, Incense and Fashion Jewellery & Accessories. The above participation of Council was commendable. Such initiatives will go a long way in promoting Indian handicrafts in Russian market where innovations are welcomed and appreciated.

We wish good luck and success in future endeavours to EPCH.



  
(K. D. Dewal)  
First Secretary (HOC & Com)

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