



# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

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EPCH-4/2(IFFS 2018)/2017-18/SINGAPORE

8 Dec, 2017

To,  
ALL Members,  
**SUBJECT: PARTICIPATION IN INTERNATIONAL FURNITURE FAIR SINGAPORE-2018, FROM 8-11 MARCH, 2018 AT SINGAPORE EXPO, SINGAPORE**

Sir/Madam,

The Export Promotion Council for Handicrafts invites application for the participation in International Furniture Fair Singapore 2018 (IFFS 2018). The International Furniture Fair Singapore, held in conjunction with the ASEAN Furniture Show (IFFS/AFS) and the newly rebranded Nook Asia, is regarded by industry experts as Asia's premier sourcing platform and design-led exhibition.

The participation charges of a 12 sqm built-up stand on cost recovery basis of Rs. **1,60,000/-** in **International Furniture Fair Singapore-2018**. The 12 sqm shell scheme stand includes walls of 2.44m in height, fascia board, carpet for flooring, one table, three folding chair, four 100W sporting, one 13 Amp power point and one waste bin.

However, the other expenses towards specific display aids, personal expenses like visa fee and stay etc. shall be borne by the participants themselves. The Council will issue necessary visa recommendation letter in favour of member exporters. Grant of visa is the discretion of concerned Embassy. The Council reserves the right for selection of participation. If the applicant withdraws their participation after selection, the amount deposited along with application will be forfeited.

Further Council is making efforts to link participation of this fair with one of schemes of MSME for financial support under international cooperation scheme. If approved by MSME, the participation will be subsidised proportionately as per the guidelines of MSME for the eligible **manufacturer member exporters having Udyog Aadhar issued by Ministry of MSME**, Govt. of India.

Eligible Item	Scale of Assistance to be reimbursed to eligible manufacturer exporters
Space Rent	100% of the space rent subject to maximum of Rs. 1.00 lakh or actual rent paid, whichever is lower (Office bearer is not eligible for space rent)
Air Fare	100% of the economy class air fare subject to a maximum of Rs. 1.50 lakh or actual fare paid, whichever is lower (for one representative from each participating enterprise)

The interested applicants may please forward their application along with participation charges of **Rs. 1,60,000/-** in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS payable at New Delhi or may be deposited through RTGS as details given attached factsheet. The applicants will be informed to deposit the balance participation charges by demand draft/RTGS order only after selection by the Council. In case of withdrawal of participation after the selection by the Council, the application money will be forfeited.

The complete application along with necessary payment should reach to the Council's office latest by 20/12/2017. For further details, please contact Mr. Pankaj Kumar Saw on [pankaj.saw@epch.com](mailto:pankaj.saw@epch.com) or 09958882460.

Thanking you,

Yours Sincerely,

**(R.K.VERMA)**  
DIRECTOR

Encl: APPLICATION FORM



# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

## APPLICATION FOR PARTICIPATION IN INTERNATIONAL FURNITURE FAIR SINGAPORE 2018 (8-11 MARCH 2018)

1	Name of the Organization		
2	Address for Correspondence		
2	Telephone	City code-	9 1 -
3	Fax	City code-	9 1
4	Mobile no.		9 1 -
5	Email		
6	Website		
7	Size Of Stand	<input type="checkbox"/> 12 sq. mt. Two Side Open Stand Required YES <input type="checkbox"/> NO <input type="checkbox"/>	
8	Membership no.	EPCH/MEM/	
9	Renewal Fee Paid -2016-2017	YES <input type="checkbox"/> NO <input type="checkbox"/>	
10	Status Of The Company	<input type="checkbox"/> Private Limited <input type="checkbox"/> Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> State / Central Govt. Organization <input type="checkbox"/> Co-operative <input type="checkbox"/> HUF <input type="checkbox"/> NGO/Society/Self Help Group	
11	Social company	SC <input type="checkbox"/> ST <input type="checkbox"/> OBC <input type="checkbox"/> GENERAL <input type="checkbox"/>	
12	Whether your organisation is owned by woman entrepreneur	YES <input type="checkbox"/> NO <input type="checkbox"/>	
13	Are you a Manufacturer or Merchant Enterprises?	<input type="checkbox"/> Manufacturer Exporter <input type="checkbox"/> Merchant Exporter/Service provider	
14	Investment in plant & Machinery [ in case of manufacturer]	<input checked="" type="checkbox"/> Upto Rs. 25 lakhs <input type="checkbox"/> <input checked="" type="checkbox"/> From Rs. 25 lakhs to 5 crore <input type="checkbox"/> <input checked="" type="checkbox"/> From 5 crore to 10 crore <input type="checkbox"/> <input checked="" type="checkbox"/> Above 10 crore <input type="checkbox"/>	
15	PAN (Income Tax Permanent Account No.)		
16	CIN (Corporate Identification No)		
17	IEC Number		
18	GSTIN Number (Mandatory)		
19	Udyog Aadhar Number issued by MSME (Mandatory)		
20	Name of Proprietor / Partners / Directors [Please Provide Director Identification No. (DIN) in case of Limited Co./ Pvt. Ltd Co.]	NAME	Director Identification No. [DIN]

21	<b>Name &amp; Designation of the Person who is / are Traveling for the Event.</b> [Please enclose the 1 <sup>st</sup> & last page of passport for visa purpose.]	<b>Name of person</b>	<b>Designation</b>	<b>Passport No.</b>	<b>Date of Issue</b>	<b>Date of Expiry</b>
22	<b>PRODUCTS TO BE DISPLAYED</b>	<b>LIST OF HS CODE IS ENCLOSED ** HS CODE [ IT IS MANDATORY ]</b>				
23	<b>Export Performance of Handicrafts Items only AMOUNTS IN RS [ LAKH]</b>	<b>2014-2015</b>	<b>2015-2016</b>	<b>2016-2017</b>		
24	<b>HAVE YOU PARTICIAPTED EARLIER IN ABOVE FAIR YES / NO [ IF YES] [PELASE TICK]</b>	2014 <input type="checkbox"/>	2015 <input type="checkbox"/>	2016 <input type="checkbox"/>		

Place:  
Date:

Signature & Stamp:  
Name:  
Designation:

### GENERAL EXHIBITOR RULES

<u>1.</u>	<b>SPACE BOOKING</b> <ul style="list-style-type: none"> <li>Participation application should be in prescribed format and be submitted within the prescribed date for booking of space.</li> <li>Submission of application to EPCH does not automatically confer a right for allotment of space. Approval of application for space will rest with EPCH.</li> <li>The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the future participation in EPCH's event</li> </ul>
<u>2.</u>	<b>ALLOTMENT OF SPACE TO THE PARTICIPANTS</b> <ul style="list-style-type: none"> <li>EPCH reserves the right to select the participants.</li> </ul>
<u>3.</u>	<b>WITHDRAWAL &amp; REFUND OF PARTICIPATION FEE</b> <ul style="list-style-type: none"> <li>Members may please note that after allotment of booth, withdrawal will not be allowed and the amount deposited alongwith application will be forfeited.</li> </ul> <p><b>However, Part-Refund of participation fee will be considered in case where:</b></p> <ul style="list-style-type: none"> <li>The participant after approval withdraws from the participation but space is subsequently let out to some other participant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable.</li> <li>There is a change in the venue and date of an event, Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.</li> </ul>
<u>4.</u>	<b>VISA</b> <ul style="list-style-type: none"> <li>The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director / Proprietor/Senior Officer of the company.</li> <li>Since EPCH, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.</li> </ul>
<u>5.</u>	<b>GENERAL</b> <ul style="list-style-type: none"> <li>Only goods of Indian origin will be allowed for display at India Pavilion.</li> <li>In case representative of the participants will not report at booth during the show. EPCH reserve its right to obtain reason from participants for NO SHOW. In case EPCH is not satisfied with clarification of participants EPCH may initiate the necessary action against such participants.</li> <li>Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCH or show Organisers.</li> <li>Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business to be generated" and also "Number of Enquiries" etc. on the last day of the fair. Compliance with this rule will be one of the criteria for selection of the participants for future of EPCH programmes.</li> <li>Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the Fair Organisers.</li> <li>In case of default of any payment due from the participants, EPCH reserves the right to debar them from participation in EPCH's Fair in India &amp; abroad and bring to the notice of appropriate authority.</li> </ul>

	<ul style="list-style-type: none"> <li>• Participants will make own arrangement for sending their exhibits / handling / clearing of exhibits in India as well as at destination and Council will not have any responsibility towards the same. Please ensure your exhibits should reach at exhibition venue at least one day before the opening of exhibition.</li> <li>• All expenses for travel to fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves.</li> <li>• In the event of postponement/abandonment/cancellation of the Fair/Exhibition/Show, or incase of exhibits not being displayed due to any reason, EPCH shall be under no liability to compensate expenditure of loss, if any incurred by the participants</li> </ul>
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<b>BANK DETAILS FOR PAYMENT BY RTGS/NEFT</b> <b>NB : Incase you are making payment through RTGs, please reconfirm your payment over mail at <a href="mailto:pankaj.saw@epch.com">pankaj.saw@epch.com</a></b>	<b>Beneficiary:</b> <b>Address:</b>  <b>Bank:</b> <b>Branch:</b> <b>Current a/c no.:</b> <b>RTGS/IFSC Code:</b> <b>Branch Code</b>	<b>Export Promotion Council for Handicrafts</b> <b>'EPCH House", Pocket 6 &amp; 7, Sector – C, LSC , Vasant Kunj, New Delhi.</b> <b>Oriental Bank of Commerce</b> <b>Mahipalpur, New Delhi</b> <b>00291010002970</b> <b>ORBC 0100029</b> <b>0029</b>
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I have read, understood and accept the terms and conditions for participation in the above fair through the Council. I hereby enclosed the RTGS / Demand Draft No. \_\_\_\_\_ Dated \_\_\_\_\_ for Rs. 1,60,000/- drawn in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**, New Delhi towards my participation in International Furniture Fair Singapore-2018 (8-11 March, 2018) at Singapore.

Place:  
Date:

Signature & Stamp:  
Name:  
Designation:

- Encl. 1. RTGS No. / Demand Draft of participation charges  
2. Two product photographs

**FACT SHEET  
OF  
INTERNATIONAL FURNITURE FAIR SINGAPORE 2018  
(8-11 MARCH 2018)**

<b>NAME OF EXHIBITION</b>	<b>INTERNATIONAL FURNITURE FAIR SINGAPORE 2017</b>
<b>FAIR DATE</b>	<b>8-11 MARCH 2018</b>
<b>EXHIBITION VENUE</b>	<b>SINGAPORE EXPO 1 Expo Dr, Singapore 486150</b>
<b>ORGANISER</b>	<b>IFFS/AFS is supported by the ASEAN Furniture Industries Council (AFIC), DesignSingapore Council, International Enterprise (IE) Singapore, Singapore Exhibition and Convention Bureau</b>
<b>ABOUT SINGAPORE</b>	<b>Singapore</b> has a highly developed market economy, based historically on extended entrepôt trade. The Singaporean economy is known as one of the freest, most innovative, most competitive, most dynamic and most business-friendly. The 2015 Index of Economic Freedom ranks Singapore as the second freest economy in the world and the Ease of Doing Business Index has also ranked Singapore as the easiest place to do business for the past decade. Singapore attracts a large amount of foreign investment as a result of its location, skilled workforce, low tax rates, advanced infrastructure and zero-tolerance against corruption. Singapore has the world's eleventh largest foreign reserves and one of the highest net international investment position per capita. There are more than 7,000 multinational corporations from the United States, Japan, and Europe in Singapore. There are also approximately 1,500 companies from China and a similar number from India. Foreign firms are found in almost all sectors of the country's economy.
<b>ABOUT SHOW</b>	The International Furniture Fair Singapore, held in conjunction with the ASEAN Furniture Show (IFFS/AFS) and the newly rebranded Nook Asia, is regarded by industry experts as Asia's premier sourcing platform and design-led exhibition. With over three decades of experience since its inaugural event in 1981, the IFFS/AFS remains the most distinctive channel for regional and international companies to penetrate the global market.  Together, the events – IFFS/AFS and Nook Asia – will feature a comprehensive range of furniture, furnishing, decorative accessories, interiors and fittings by a diverse portfolio of quality exhibitors, as well as offer an unparalleled outreach and access to the latest technological machinery development to the highly dynamic market, and attract a healthy and well-represented attendance of trade buyers and visitors from the entire furniture ecosystem and value chain.
<b>PRODUCTS ON DISPLAY</b>	Exhibitor Product Categories include the following products:-  <ul style="list-style-type: none"> <li>- Bedroom furniture, customised furniture, dining room furniture, Garden/ outdoor Furniture, Handcrafted Furniture, Kitchen furniture, office furniture,</li> <li>- Components, Decorative accessories, Lightings &amp; Accessories, Living room Furniture, occasional Furniture, Rattan/ wicker/ Cane products, soft furnishings/ upholstery.</li> </ul>
<b>EXPECTED TRADE VISITORS</b>	<b>More than 21,966 trade visitors attracted in IFFS 2017</b>  Visitors by Business Profile <ul style="list-style-type: none"> <li>• Interior Designers</li> <li>• Retailers</li> <li>• Exporters/Importers</li> <li>• Buying Group</li> <li>• Department Store</li> </ul> <b>For trade visitors/exhibitors:</b> 8 – 10 March, 09:30 am – 06:00 pm 11 March, 09:30 am– 05:00 pm  <b>For public visitors:</b> 11 March, 12:00 pm – 05:00 pm