

**EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070

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EPCH-4/4(5)/GIF/2018

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24 APRIL, 2018

To,

All Members,

Sub: **16TH GLOBAL INDIAN FESTIVAL 2018 TO BE HELD FROM 9TH JUNE - 17TH JUNE 2018
KUALA LUMPUR, MALAYSIA.**

Dear Sir/Madam,

Kuala Lumpur is the most modern city in South East Asia with people from many ethnicities dwelling here like the Malays, Chinese, Indian and others. Kuala Lumpur is a favorite destination for tourists with many attractions like Genting Highlands, large shopping Malls, Theme Parks, Tallest Twin Towers in the world and more. Kuala Lumpur is considered to be a shopper's paradise and people from all part of the country converge here to shop.

Malaysia has one of the largest communities of person of Indian origin in the world, two million (about 7% of Malaysia population), and demand for Indian lifestyle products are growing. The Indian shopping market in Malaysia is growing at the phenomenal pace. The 16th Global Indian Festival has been rated as the largest exhibition of its kind in Malaysia and a one stop exhibition showcasing the wide varieties of India's ethnic color and life. 15th in its annual series, the display profile would be handicrafts, jewelry, decorative items, leather goods, toys, kitchenware, office stationery, textiles, home décor, bed sheets carpets, women garments, photo prints, souvenirs etc. with emphasis on B2C segment. Besides, there will be specific podiums showcasing tourism, arts & cultures, fashion & handicrafts. Last show attracted a huge number of visitors not only from Malaysia but also the International visitors specifically from the Asian region.

The Council invites applications from the interested members for participation in above show. The minimum size of stand is 9 sq. mtr, the rate of 9 sq. mtr built-up booth will be Rs. **2,02500/- (Two lakh two thousand five hundred only)**. **The Councils proposal for grant is under consideration from Office of Development Commissioner Handicrafts. Likely Rs 1,50000/(ONE LAKH FIFTY THOUSAND) grant will be available for each participants.** The above charge includes common display aids furniture/ spot light. However, all expenditure like dispatch of goods, custom clearance, and payment of duties, air-ticket, boarding and lodging of personnel required for manning of booths are to be borne by the participants themselves. The Council will issue necessary visa recommendation letter in favour of member exporters. Grant of visa is the discretion of concerned Embassy. In case visa is not granted the Council will not be liable and any request for refund of participation charges will not be entertained.

Interested members may please forward their application along with a payment of RS 75000/- in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS payable at New Delhi, or RTGS details mentioned below. Balance payment will be paid after confirmation. The complete application along with requisite amount should reach to the Council's office latest by **30 APRIL**. If the applicant withdraws their participation after selection, the amount deposited along with application will be forfeited.

Encl: 1. Fact sheet with Application form

Yours faithfully,

[R. K. Verma]
Director

BANK DETAILS FOR PAYMENT BY RTGS/NEFT

Beneficiary:	Export Promotion Council for Handicrafts
Address:	'EPCH House", Pocket 6 & 7, Sector - C, LSC Vasant Kunj, New Delhi.
Bank:	Oriental Bank of Commerce
Branch:	Mahipalpur, New Delhi
Current a/c no.:	00291010002970
RTGS/IFSC Code:	ORBC 0100029

Last date for submission 30 TH APRIL 2018

EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

Application for

16TH GLOBAL INDIAN FESTIVAL 2018 TO BE HELD FROM 9TH JUNE TO 17 TH JUNE 2018 KUALA LUMPUR, MALAYSIA.

1	Name & address of the organization			
2	Postal address			
3	Telephone/Mobile	City code -	Number	
4	Fax	City code -	Number	
5	Email			
6	Website	www.		
7	PAN No.			
8	TAN No.			
9	Name & Designation of the Chief Executive	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.		
10	Space available	<input type="checkbox"/> 09 sq.mt.		
12	Products to be Represented			
13	Export Performance of Handicrafts Items only (in Rs.)	2015-16	2016-17	2017-18
14	Passport details of the person traveling for above EXPO			
	Name Given in Passport			
	Passport number			
	Place of issue			
	Date of issue			
	Date of expiry			
	Date of Birth			
Place of Birth				

I hereby enclosed the RTGS / Demand Draft No. _____ Dated _____ for
Rs. _____ drawn in favor of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS,
New Delhi towards my participation in above show.

Place: _____ Signature & Stamp: _____

Date: _____ Name: _____

Designation: _____

Encl. 1.RTGS No. / Demand Draft of participation charges 2. Two product photographs

FACT SHEET
16TH GLOBAL INDIAN FESTIVAL 2018 TO BE HELD FROM 09 th JUNE- 17TH JUNE 2018

NAME OF EXHIBITION	16TH GLOBAL INDIAN FESTIVAL 2018
FAIR DATE & TIME	9TH JUNE 17 th JUNE 2018,
EXHIBITION VENUE	HALL 1, 2 & 3 MID VALLEY EXHIBITION CENTRE KUALA LUMPUR
ORGANIZER	M/S. ASC AGENDA SURIA COMMUNICATION SDN BDH, KUALA LUMPUR
PRODUCTS ON DIPLAY	HANDICRAFTS, JEWELLERY, DECORATIVE ITEMS, LEATHER GOODS, TOYS, KITCHENWARE, OFFICE STATIONERY, TEXTILES, HOME DÉCOR, BED SHEETS CARPETS, WOMEN GARMENTS, PHOTO PRINTS, SOUVENIRS ETC.
SALE	SALE IS ALLOWED
SIZE OF STAND	□ 09 sq.mt.
VISITORS	TRADING HOUSES / IMPORTERS / WHOLESALERS / RETAILERS /BOUTIQUES / DEPARTMENT STORES / LARGE SCALE RETAIL STORES / MAIL ORDER HOUSES / INTERIOR DESIGNERS / REAL ESTATE DEVELOPERS / HOSPITALITY AND RESTAURANT BUSINESS OPERATORS / PRESS
CHARGES PER SQ.MTR. (BUILT-UP STAND)	Rs202500/for 9 sq. mtr booth. Carpet, Table-1, chairs-1 tube light-2, Power Point -1, Name Fascia-1 Dustbin-1,
ADDITIONAL DISPLAY ITEMS	Mr. Calvin Low M/S. IFCO Design Sdn Bhd Address: 3A-2,Jalan C180/2, Dataran C180, 43200 Cheras, Selangor Darul Ehsan,Malaysia. Contact Details: Mobile : +6012 681 6481Tel : +603 9074 3097/2899 E-mail : info@ifcodsigns.com <i>Additional display aids items can be hired from the above agency directly on payment basis</i>

EPCH PARTICIPATION TERMS AND CONDITIONS**1. SPACE BOOKING:**

- a) Participation application should be in prescribed format and be submitted within the prescribed date for booking of space.
- b) Submission of application to EPCH does not automatically confer a right for allotment of space. Approval of application for space will rest with EPCH.
- c) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the future participation in EPCH's events.

2. ALLOTMENT OF SPACE TO THE PARTICIPANTS: EPCH reserves the right to select the participants.**3. WITHDRAWAL & REFUND OF PARTICIPATION FEE:**

Members may please note that after allotment of booth, withdrawal will not be allowed and the amount deposited alongwith application will be forfeited.

However, Part-Refund of participation fee will be considered in case where:

- a) The participant after approval withdraws from the participation but space is subsequently let out to some other participant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable.
- b) There is a change in the venue and date of an event, Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
- c) Force Majeure where the participant is unable to participate.

4. VISA:The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director / Proprietor/Senior Officer of the company.

Since EPCH, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.

5. GENERAL:

- a) Only goods of Indian origin will be allowed for display at India Pavilion.
- b) In case representative of the participants will not report at booth during the show. EPCH reserve its right to obtain reason from participants for NO SHOW. In case EPCH is not satisfied with clarification of participants EPCH may initiate the necessary action against such participants.
- c) Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCH or show Organisers.
- d) Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business to be generated" and also "Number of Enquiries" etc. on the last day of the fair. Compliance with this rule will be one of the criteria for selection of the participants for future EPCHprogrammes.
- e) Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the Fair Organisers.
- f) In case of default of any payment due from the participants, EPCH reserves the right to debar them from participation in EPCH's Fair in India & abroad and bring to the notice of appropriate authority.

- g) Participants will make own arrangement for sending their exhibits / handling / clearing of exhibits in India as well as at destination and Council will not have any responsibility towards the same. Please ensure your exhibits should reach at exhibition venue atleast one day before the opening of exhibition.
- h) All expenses for travel to fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc will be borne by the participants themselves.
- i) In the event of postponement/abandonment/cancellation of the Fair/Exhibition/Show, or incase of exhibits not being displayed due to any reason, EPCH shall be under no liability to compensate expenditure of loss, if any incurred by the participants.

I have read, understood and accept the terms and conditions for participation in the above fair through the Council.

(Company Seal)

Place:

Name: _____

Signature of the Authorized Representative

Date:

Designation: _____