

**EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070

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EPCH-4/1(10)/2018-IIMTF-FAIRS

June 26, 2018

**** Retail Sale Opportunity ******To: All Member Exporters****Subject: India International Mega Trade Fair (IIMTF) to be held from 17-27 August 2018 at India Expo Centre & Mart, Greater Noida, Delhi (NCR)**

Dear Sir/Madam,

IIMTF is one of the largest B2B and B2C trade show with national as well as International participants from 20 countries. Expected footfall is more than 6 lakh in a span of 11 days. The fair presents a range of products from artisans to MNC's covering diverse sectors primarily from consumer goods category. The unique feature of the fair is the participation by almost all states and union territories of India apart from domestic and foreign companies. It will have many pavilions dedicated to different products, attractive ambience of the exhibition. The organizer is undertaking an extensive publicity through print and electronic Media, outdoor Media, and Hoarding etc. for maximum visitor footfall.

The fair is one stop sourcing platform for wide range of products including consumer goods and services, projects for SME etc. Indian domestic market is huge having a great potential which promises stronger growth and higher margins. This fair is a launching platform for Indian Market with an opportunity for the promotion for new concepts, ideas and products. The visitor profile covered big chain stores, retail groups, corporate, whole sellers, retailers, exporters, importers and general public. India International Mega Trade Fair (IIMTF) will be held from 17-27 August 2018 at India Expo Centre & Mart, Greater Noida, Delhi (NCR).

To provide retail sale opportunity to members of EPCH, Council invites applications to participate in IIMTF-2018 with participation charges (on Special Rates) for handicrafts exporters are Rs.9,750/- per sq. mtr. (plus 18% GST). The minimum size of booth will be 9 sq. mtr. or in multiple of 3 sq. mtr. and above. The charges of built up booth includes fascia board, carpet, table and chair, 3 spot lights, 5 amp plug point and waste bin. However, specific display aids, freight, transportation of exhibits, hotel accommodation etc to be arranged by the participants themselves at their own cost. Interested members may forward their application along with a demand draft/NEFT of Rs. 75,000/- as advance in favour of **Export Promotion Council for Handicrafts, New Delhi**. The last date for submission of Application form is **15th July 2018**. For further details, members may please contact Mr. Pankaj Kumar Saw, Mobile No. 9958882460, E-mail: pankaj.saw@epch.com

Thanking you,

Yours faithfully,

(RAKESH KUMAR)
EXECUTIVE DIRECTOR**Enclosed: Fair Brochure & Application Form**



Export Promotion Council for Handicrafts

FACT SHEET
OF

“India International Mega Trade Fair 2018”

Venue: India Expo Centre & Mart, Greater Noida

Date: 17-27 August 2018

“Largest B2B and B2C trade show with Indian as well as International participants with Retail Sale Opportunity”

Fair Date	17-27 August 2018									
Venue	India Expo Centre & Mart, Greater Noida, Delhi (NCR)									
Exhibitors	More than 650 Companies & 150 foreign participants are in last edition									
Visitors	More than 6.00 lakh visitor in a span of 11 days									
<u>Product Profiles:</u>	<ul style="list-style-type: none"> - Handicrafts& Gifts - Tableware - Home Décor - Giftware - Interior Decoration - Glassware - Christmas Decoration - Candles & Incense - Lamps & Lighting - Fashion Jewellery - Shawls, Stoles & Scarves - Ethnic Garments - Bed Linen & Cushion Covers - Curtains & Accessories - Home Furnishing Items & Carpets 									
Visitors Profile	The exhibition will be held at India Expo Centre & Mart, Greater Noida and is open to trade visitors & general public. Efforts will be made to invite local volume buyers representing chain stores, home furnishing/decorative accessory retailers, interior designer, wholesalers, distributors, retailers, import/export firms, & general gift retailers etc.									
Participation Fee	<p>Rs. 9,750/- per sqm. + 18% GST for standard package</p> <table border="1"> <tr> <td>9 sq. mtr booth plus applicable taxes</td> <td>Rs. 1,03,545/-</td> </tr> <tr> <td>12 sq. mtr booth plus applicable taxes</td> <td>Rs. 1,38,060/-</td> </tr> <tr> <td>15 sq. mtr booth plus applicable taxes</td> <td>Rs. 1,72,575/-</td> </tr> <tr> <td>18 sq. mtr booth plus applicable taxes</td> <td>Rs. 2,07,090/-</td> </tr> </table> <p>Standard Package booth includes Fascia board, Floor Carpet, 1 Table and 2 Chairs, 3 Spot Lights, One 5 amp plug point and Waste Bin</p>		9 sq. mtr booth plus applicable taxes	Rs. 1,03,545/-	12 sq. mtr booth plus applicable taxes	Rs. 1,38,060/-	15 sq. mtr booth plus applicable taxes	Rs. 1,72,575/-	18 sq. mtr booth plus applicable taxes	Rs. 2,07,090/-
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18 sq. mtr booth plus applicable taxes	Rs. 2,07,090/-									
Organiser	India Exposition Mart Ltd. G. S. Marketing Associates and Bengal Chamber of Commerce & Industry									
Supporting Association	Export Promotion Council for Handicrafts (EPCH)									
EPCH Contact	Mr. Pankaj Kumar Saw Tel: +91 11 26135256 (Extn: 130) Mobile: +91 9958882460 E-mail: pankaj.saw@epch.com									



Export Promotion Council for Handicrafts

Application for participation in

India International Mega Trade Fair 2018

Venue: India Expo Centre & Mart,

Last Date for submission: 15th July 2018

1	Name of the Organization:			
2	Import Export Code No.			
3	EPCH Membership No.			
4	Address for Correspondence			
5	Telephone	City code -	Number	
6	Mobile			
7	Fax	City code -	Number	
8	Email			
9	Website			
10	Status of the Company	<input type="checkbox"/> Proprietorship <input type="checkbox"/> Pvt. Ltd.	<input type="checkbox"/> Partnership <input type="checkbox"/> Limited	
11	AADHAR CARD No.			
12	GSTIN No.			
13	PAN No.			
14	TAN No.			
15	Name & Designation of the Person Traveling for the Event	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.		
16	Space required	<input type="checkbox"/> 9 sq. mtr. <input type="checkbox"/> 12 sq. mtr. <input type="checkbox"/> 15 sq. mtr. <input type="checkbox"/> 18 sq. mtr.		
17	Products to be Displayed (Enclose 02 photographs)	Pls Specify: _____		
18	Account Details of EPCH for receiving RTGS transfers	<u>Name of the Beneficiary:</u>		
		<p align="center">EXPORT PROMOTION COUNCIL FOR HANDICRAFTS</p> <p>Beneficiary Address: "EPCH HOUSE" Pocket 6 & 7, Sector-C, L.S.C. Vasant Kunj, New Delhi – 110 070</p> <p>Bank Name : ORIENTAL BANK OF COMMERCE</p> <p>Branch Name : MAHIPAL PUR , NEW DELHI - 37</p> <p>Current Account No: 00291010002970</p> <p>RTGS/IFSC Code No: ORBC 0100029</p> <p>Branch Code: 0029</p>		
19	Export Performance of Handicrafts items only	2015 – 2016		2016 – 2017
		2017 – 2018		

TERMS AND CONDITIONS

1. Space Booking:

Application in prescribed format for participation in overseas activities of the Council to be submitted within the prescribed date for booking of space

2. Allotment of space to the Participants:

The Council reserves the right to select the participants. Submission of application for booking of space does not confer a right for allotment of space.

3. Withdrawal & Refund of Participation Fee:

No refund will be considered once the participation has been confirmed by the Council. Members may please note withdrawal after selection will not be allowed. If withdrawn, the amount deposited by the applicants towards their participation shall be forfeited

4. General:

The space allotted to the approved participants is to be exclusively used by them for display of their exhibits. Subletting of space is not permissible. Violation of this clause and the code of conduct of the exhibitor may lead to cancellation of space allotted, forfeiture of space rent and debarring the member exporter from the future participations.

I have read, understood and accept the terms and conditions for participation in the above Fair through the Council.

I hereby enclosed the booking amount by way of Demand Draft / RTGS No. _____ Dated _____ for an amount of **Rs. 75,000/-** drawn in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**, New Delhi towards my participation in India International Mega Trade Fair 2018 to be held from 17-27 August 2018 at India Expo Centre & Mart, Greater Noida, Delhi (NCR)

Place:

Signature & Stamp: _____

Date:

Name: _____

Designation: _____

Encl: 1. RTGS No. / Demand Draft of participation charges
2. Two product photographs
