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NEHDC

**The North Eastern Handicrafts and Handlooms Development Corporation Ltd, Bamunimaidan, Guwahati , A Govt of India Enterprise is looking for young and dynamic Visual Merchandisers in areas of handicrafts and handlooms on contract terms. Eligible candidates may apply to NEHDC on or before 15<sup>th</sup> March 2017. For details please log on to [www.nehdc.com](http://www.nehdc.com)**





NEHDC

पूर्वोत्तर हस्तशिल्प एवं हथकरघा विकास निगम लिमिटेड  
( भारत सरकार का उद्यम )  
North Eastern Handicrafts & Handlooms Development Corporation Ltd.  
(A Govt. of India Enterprise)

इष्ट पइन्ट टावर, बामुनीमैदान, गुवाहाटी-७८१ ०२१  
East Point Tower, Bamunimaidam, Guwahati-781 021

दूरभाष / Tele : 91-361-2654830, 2654780-81, 2650030-31  
Website : www.nehhdc.com/www.nehhdc.in

फैक्स / Fax : 91-361-2655934/2659909  
E-mail : nehhdco@yahoo.co.in

No.HHDC/CO/MD/01/2016

Dated 10-02-2017

**RECRUITMENT NOTICE**

The North Eastern Handicrafts and Handlooms Development Corporation Limited (NEHHDC), a Central Public Sector Enterprise under the Ministry of DoNER, Govt of India is looking for young and dynamic Visual Merchandisers in areas of Handicrafts and Handlooms having 3-5 years of practical experience possessing qualifications of Graduation/Post Graduation with diploma in Visual Merchandising or equivalent qualifications purely on contractual terms for a period of one year. Interested candidates possessing the requisite experience and qualifications may apply to the Managing Director, North Eastern Handicrafts and Handlooms Development Corporation Limited, 5<sup>th</sup> & 6<sup>th</sup> Floor, East Point Tower, Bamunimaidam, Guwahati-21 in Standard Form of Application from 15<sup>th</sup> February, 2017 to 15<sup>th</sup> March, 2017 upto 3.00 PM. Remuneration payable will be Rs. 30,000/- PM. Expenses on TA/DA, boarding & lodging on tour and conveyance hiring charges etc shall be payable as per rules of the Corporation.

The broad job profiles of Visual Merchandisers would be as under :-

- To continuously display Handicrafts and Handlooms artifacts in the NEHHDC's Emporia/RSPOs located at Shillong, Guwahati, Kolkata, New Delhi, Bangalore and Chennai.
- Undertake visit to Handicrafts and Handlooms clusters of the NEHHDC in the N.E.Region for identification and development of marketable products through Emporia / RSPOs/Exhibitions/Fairs/Expos etc.
- To work for promotion of artisans and weavers and Fairs/Craft Bazaars/Expos/participants of the North Eastern Region associated with Handicrafts and Handlooms Sectors for development and exports.
- To provide necessary hand holding support to artisans/weavers/entrepreneurs in the North Eastern Region in executing the supply/business orders.

Regd. Office : C/o Purbashree Emporium, Police Bazar, Shillong-793 001  
Fax : 91-364-2223513, Ph. : 91-364-2224477  
CIN:U36101ML1977PLC001696







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- v) To help in establishing communication with buyers to enable the fair participants for confirming the orders.
- vi) To undertake fusion of existing traditional Handlooms and Handicrafts products in collaboration with artisans, weavers and entrepreneurs at the clusters to make the products acceptable in the country and abroad.
- vii) To source and procure Handicrafts and Handlooms products as per Company's procurement policy from the artisans/weavers/Self-Help Groups etc from the eight North Eastern states.
- viii) To build up database of artisans/weavers/SHGs etc., their production capacity, product range, demand and supply position and other related information as may be necessary.
- ix) To undertake registration of artisans and weavers of the North Eastern Region.
- x) To supervise production and quality control of Handlooms production centre and cane furniture production unit of the NEHHDC at the CPC, Garchuk, Guwahati.
- xi) To attend Exhibitions, Expos/IITF/IHGF etc and to gather market information.
- xii) Any other assignments as may be assigned from time to time.

NEHHDC reserves the right to shortlist the candidates to be called for interview and also reserves the right to cancel one or all applications at its discretion.

( T.K.Sarma )

Dy General Manager

NEHHDC, 5<sup>th</sup> floor, East Point Tower,  
Bamunimaidam, Guwahati - 781021

Ph: 9954026499



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