



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-70.

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EPCH-4/1(25)/IMM/COLOGNE/2017

23RD OCTOBER,2017

TO: ALL MEMBERS

SUB: PARTICIPATION IN IMM COLOGNE-2018 TO BE HELD FROM 15-21 JANUARY,2018 AT COLOGNE, GERMANY

Sir/Madam,

We are pleased to inform you that the Export Promotion Council for Handicrafts is participating in **IMM-2018** from **15TH – 21ST January, 2018** at Cologne, Germany.

Germany continues to be the most important country in European Union for marketing Indian Products. Specialized trade fairs held in Germany are extensively visited by overseas trade visitors from all important countries of the world for the furniture items covered by the Handicrafts sector. Germany represents tremendous business opportunities for Indian exporters.

IMM Cologne, is a international furniture fair, which takes place once a year in Cologne and has firmly established itself as the leading trade fair for the furniture industry. The fair presents the latest global furniture and interior design trends for the coming season and inspires every year with many marketable innovations. The fair will offers the opportunity to the exhibitors for product and market tests on the final consumer. In IMM cologne is a platform to see the whole furniture market at a glance and invites buyers from global markets.

IMM-2017 was visited by more than 80,000 trade visitors from 128 countries and 1185 exhibitors participated from 50 countries namely Germany, India, China, Hong Kong, Indonesia, Japan, Malaysia, Singapore, Taiwan, Vietnam, Italy, Spain, France, UK and USA.

The Council invites the application from members @Rs.39,000/- per sq. mtr + 18% GST for standard booth package. The minimum size of booth is 12 Sq. Mtr. The participation charges of the Council are inclusive of space rent, built-up booth, carpet, spot lights, furniture, standard display aids, electricity charges and compulsory media charges. However, participants have to make their own arrangement & expenses for travel, hotel accommodation, Shipment/Clearing, Customs Duties of exhibits, visa etc. The Council/show organizer reserves the right to selection of participants. The participation guidelines of Koelnmesse for IMM-2018 shall be applicable.

Interested members are requested to submit their duly filled application form in the prescribed format (enclosed herewith) along with an advance amount of Rs. 2,00,000/- by way of DD/RTGS in favour of the Export Promotion Council for Handicrafts payable at New Delhi latest by 10th November, 2017. The applicants will be informed to deposit the balance participation charges by demand draft/RTGS order only after selection by the Council. Withdrawal of participation after the selection is subject to participation terms & conditions. If members have any further query, please contact to Mr. Naveen Gaur, Assistant Director on Tel: +91-9350202198.

Thanking you,

Yours faithfully,

(R. K. Verma)
Director

Click Here : [Application Form and Fact Sheet](#)

Note: The Council has submitted a proposal to the Office of Development Commissioner (Handicrafts) for financial support to member exporters for participation in above fair. In case, the financial support is available / grant by the O/o Development commissioner (Handicrafts), the above participation cost will be subsidized.

EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

APPLICATION FOR PARTICIPATION IN
IMM COLOGNE-2018
from 15-21 JANUARY,2018 at Cologne, Germany

Last Date for submission: 10th November,2017

1	Name of the Organization:					
2	Import Export Code No. (Please enclose IEC copy)					
3	EPCH Membership No.					
4	Address for Correspondence					
5	Telephone					
6	Mobile					
7	Fax					
8	Email					
9	Website					
10	Status of the Company	<input type="checkbox"/> Proprietorship <input type="checkbox"/> Partnership <input type="checkbox"/> Pvt. Ltd. <input type="checkbox"/> Limited				
11	PAN No.					
12	TAN No.					
13	Products to be Displayed (Enclose 02 photographs) (Kindly refer the Product Profile given in the Fact Sheet)					
14	Account Details of EPCH for receiving RTGS transfers. In case you are making payment through RTGS. Please re-confirm your payment over email: ro@epch.com Applications / RTGS received after last date will be rejected.	<p><i>Name of the Beneficiary:</i> EXPORT PROMOTION COUNCIL FOR HANDICRAFTS Beneficiary Address: "EPCH HOUSE" Pocket 6 & 7, Sector-C, L.S.C. Vasant Kunj, New Delhi-110070</p> <p>Bank Name : ORIENTAL BANK OF COMMERCE Branch Name : MAHIPAL PUR , NEW DELHI - 37 Current Account No: 00291010002970 RTGS/IFSC Code No: ORBC 0100029 Branch Code: 0029</p>				
15	Name & Designation of the Person who is / are Traveling for the Event. [Please enclose the 1 st & last page of passport for visa purpose.]	Name of person	Designation	Passport No.	Date of Issue	Date of Expiry
16	Export Performance of Handicrafts items only (RS in Lakhs)	2014-2015	2015- 2016	2016-2017		

Place: _____
Date: _____

Signature & Stamp:
Name: _____
Designation: _____

GENERAL EXHIBITOR RULES

<u>1.</u>	SPACE BOOKING	<ul style="list-style-type: none"> Participation application should be in prescribed format and be submitted within the prescribed date for booking of space. Submission of application to EPCH does not automatically confer a right for allotment of space. Approval of application for space will rest with EPCH. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the future participation in EPCH's event
<u>2</u>	ALLOTMENT OF SPACE TO THE PARTICIPANTS	<ul style="list-style-type: none"> EPCH reserves the right to select the participants.
<u>3</u>	WITHDRAWAL & REFUND OF PARTICIPATION FEE	<ul style="list-style-type: none"> Members may please note that after allotment of booth, withdrawal will not be allowed and the amount deposited alongwith application will be forfeited. <p>However, Part-Refund of participation fee will be considered in case where:</p> <ul style="list-style-type: none"> The applicant after approval withdraws from the participation but space is subsequently let out to some other applicant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable. There is a change in the venue and date of an event, Non-availability of space, rejection of application or in the event Of cancellation of participation due to unforeseen circumstances.
<u>4</u>	VISA	<ul style="list-style-type: none"> The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director / Proprietor/Senior Officer of the company. Since EPCH, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.
<u>5</u>	GENERAL	<ul style="list-style-type: none"> Only goods of Indian origin will be allowed for display at India Pavilion. In case representative of the participants will not report at booth during the show. EPCH reserve its right to obtain reason from participants for NO SHOW. In case EPCH is not satisfied with clarification of participants EPCH may initiate the necessary action against such participants. Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCH or show Organisers. Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business to be generated" and also "Number of Enquiries" etc. on the last day of the fair. Compliance with this rule will be one of the criteria for selection of the participants for future of EPCH programmes. Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the Fair Organisers. In case of default of any payment due from the participants, EPCH reserves the right to debar them from participation in EPCH's Fair in India & abroad and bring to the notice of appropriate authority. Participants will make own arrangement for sending their exhibits / handling / clearing of exhibits in India as well as at destination and Council will not have any responsibility towards the same. Please ensure your exhibits should reach at exhibition venue atleast one day before the opening of exhibition. All expenses for travel to fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves. In the event of postponement/abandonment/cancellation of the Fair/Exhibition/Show, or incase of exhibits not being displayed due to any reason, EPCH shall be under no liability to compensate expenditure of loss, if any incurred by the participants
BANK DETAILS FOR PAYMENT BY RTGS/NEFT	Beneficiary: Address: Bank: Branch: Current a/c no.: RTGS/IFSC Code: Branch Code	Export Promotion Council for Handicrafts 'EPCH House", Pocket 6&7, Sector -C, LSC, Vasant Kunj, New Delhi Oriental Bank of Commerce Mahipalpur, New Delhi 00291010002970 ORBC 0100029 0029

I have read, understood and accept the terms and conditions for participation in the above fair through the Council. I hereby Enclosed the RTGS / Demand Draft No. _____ Dated _____ for Rs.2,00,000/- drawn in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**, New Delhi towards my participation in **IMM COLOGNE-2018** to be held 15-21 January,2018 at Cologne, Germany.

Place: _____
Date: _____

Signature & Stamp
Name: _____
Designation: _____

Encl. 1. RTGS No. / Demand Draft of participation charges
2. Two product photographs

FACTSHEET
of
IMM COLOGNE
From 15th – 21st JANUARY,2018
at
Cologne, Germany

NAME OF THE FAIR	IMM COLOGNE-2018
DATE	15 th – 21 st JANUARY,2018
VENUE	COLOGNE EXHIBITION CENTER, GERMANY
ORGANISER	KOELNMESSE GmbH
VISITORS	80,000 from 128 countries
EXHIBITORS	1185 from 50 countries
PRODUCTS ON DISPLAY:	<ul style="list-style-type: none"> - Bedroom furniture, - Children's furniture, - Couches, - Bed, - Dining room furniture, - Home furniture, - Self-assembly furniture, - Reproduction furniture, - Single sofas, - Sleep systems, - Sofas, - Solid wood furniture, - Upholstered furniture, - Bedding, - Carpets, - Chairs, - Curtains, - Cushion covers, - Decorative items, - Dining room, - Fabrics - Home furnishings, - Interior, - Mattresses, - Tablecloths, - Tables, - Wallpaper etc.
SIZE OF STAND	12 sq. mtr
CHARGES	@Rs.39,000/- + 18% GST for a built-up booth with limited display aides
FAIR WEBSITE	www.imm-cologne.com
Account Details of EPCH for making RTGS transfers	<p>EXPORT PROMOTION COUNCIL FOR HANDICRAFTS Beneficiary Address: "EPCH HOUSE", Pocket 6 & 7, Sector-C, L.S.C., Vasant Kunj, New Delhi-110070</p> <p>Bank Name: ORIENTAL BANK OF COMMERCE Branch Name: MAHIPAL PUR , NEW DELHI - 37 Current Account No: 00291010002970 RTGS/IFSC Code No: ORBC 0100029 Branch Code: 0029</p>
Last Date for Submission of Application	November 10th , 2017
EPCH Contact	Mr. NAVEEN GAUR Mobile: +91 9350202198 E-mail : naveen.gaur@epch.com