



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

EPCH House, Pocket 6 & 7, Sector C, LSC, Vasant Kunj, New Delhi-110076

Tel: 91-33-24191744

Email : intfair@epch.com

Fax: 91-33-24191745

web : www.epch.in

EPCH-4/1(38)/2017-INDEX-UAE

07 March 2017

SUB: PARTICIPATION IN "INDEX, 2017 - INTERNATIONAL DESIGN EXHIBITION TO BE HELD FROM 22-25 MAY, 2017 AT, DUBAI WORLD TRADE CENTRE, DUBAI [U.A.E].

Sir/Madam,

We are pleased to inform you that Export Promotion Council for Handicrafts is participating with member exporters from India in INDEX, 2017 INTERNATIONAL DESIGN EXHIBITION (U.A.E) TO BE HELD FROM 22-25, MAY, 2017 at Dubai World Trade Centre, Dubai, UAE.

Over 45,000 visitors expected. The exhibition is attended by professional buyers consisting of **Whole Sellers, Retailers, Importers, Departmental Stores, Mass Merchandisers, and Buyers, Buying House located in UAE.** INDEX 2017 will be the 27th edition of the Middle East and North Africa's largest and most diverse international design exhibition.

PRODUCTS ON DISPLAY

HANDICRAFTS, HOME FURNISHINGS, TEXTILES, ARTISANS, FURNITURE, CONTEMPORARY, KITCHEN & BATHROOM, LIGHTING, OBJETS, OUTDOOR LIVING

SHOW FACTS:

- 1000 Exhibitors From 50 Countries
- 30000 Trade visitors expected
- 32000 Exhibition Area
- Venue: Dubai World Trade Centre
- The Council / organizer reserve the right to select the participants.
- The Council may issue visa recommendation letter in favour of member organisation (Proprietor / Partners/ Directors / Chief Executive /senior level officer maximum two only) EPCH shall not be liable in case of visa is not granted by the concerned Embassy.
- Participant have no right to claim refund if visa not granted.
- The participants shall not be eligible for any other financial assistance such as MDA or other state Govt. Grant etc.

SUBSIDISED PARTICIPATION CHARGES UNDER MAI SCHEME OF MINISTRY OF COMMERCE & INDUSTRY

- The cost of 6 sq. Booth is [Rs. 2,20,000/- [Rs. 36,666/-x 6 sq.]
- With upfront MAI support the cost of 6 sqm booth has been revised to 1,20,000/- [Rs.20,000/-x 6 sq.] will be available to each participants with subject to MAI guideline and eligibility.
- The above grant of Rs. 1,00,000/- to be available only after participation and on receipt the grant from Ministry for eligible participants. **Please read carefully *** P.S.**
- A fully equipped 6 sq. standard booth with spotlight, table, chairs, dustbin, shelves/peg board/textile rods

Interested members are requested to submit their duly filled application form in the prescribed format (enclosed herewith) along with Rs. 1,00,000 [RS. ONE LAKH ONLY] by way of demand draft drawn in favour of the Export Promotion Council for Handicrafts at New Delhi latest **31ST MARCH, 2017** and balance payment after selection as participants. Withdrawn by participants after selection the amount deposited will be treated as forfeited. For further details please contact on Tel.:26135256 Ext.121 or Cell No. 9810300267.

Thanking you

Yours sincerely,

(R. K. VERMA)

Director

***** P.S.:** In regard to participation in fairs / exhibitions abroad, Ministry of Commerce & Industry have issued fresh guidelines for the beneficiary under MAI scheme stating that a member can avail grant in aid for maximum of three participations in a particular trade fairs / exhibitions. Members who have availed MAI assistance three times (including past cases) for particular fairs / exhibitions thereafter member have to participate in that fair on their own cost. Further, MAI funding support was only be provided to a member for a maximum two MAI events in a year.

The above guidelines as such would be adhered strictly and all exporters' members may please note the same, while applying for participation in any fair under MAI scheme for availing grant in aid. However member can participate beyond the prescribed limit of the guidelines on their own expenditure under the umbrella of the EPCH.

Encl. Application Form along with terms and conditions.



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070
 Tel: 91-11-26135256 (extn. 121) Email : intlfair@epch.com
 Fax: 91-11-26135518,26135519 web : www.epch.in
EPCH-4/1(38)/2017-INDEX-UAE **07/03/2017**

REGISTRATION PROFORMA

"INDEX, 2017"- INTERNATIONAL DESIGN EXHIBITION TO BE HELD FROM 22-25 MAY 2017

| 1 | Name & Address of The Organization | | | | | | | | | | | | | | | | | | | |
|---|---|--|-------------------------------|-------------------------------|--|----------------|---|--------------|---------------|----------------|--|--|--|--|--|--|--|--|--|--|
| 2 | Telephone | City code- 9 1 - | | | | | | | | | | | | | | | | | | |
| 3 | FAX | City code- 9 1 | | | | | | | | | | | | | | | | | | |
| 4 | MOBILE NO. | 9 1 - | | | | | | | | | | | | | | | | | | |
| 5 | Email | | | | | | | | | | | | | | | | | | | |
| 6 | Website | | | | | | | | | | | | | | | | | | | |
| 6 | A. SIZE OF STAND | 6 SQM <input type="checkbox"/> | | | | | | | | | | | | | | | | | | |
| | B. SIDE PREFERENCE | ONE SIDE <input type="checkbox"/> TWO SIDE <input type="checkbox"/> | | | | | | | | | | | | | | | | | | |
| 7 | MEMBERSHIP NO. | EPCH/MEM/ | | | | | | | | | | | | | | | | | | |
| 8 | RENEWAL FEE PAID -2016-2017 | YES <input type="checkbox"/> NO <input type="checkbox"/> | | | | | | | | | | | | | | | | | | |
| 9 | Status of the Company | <input type="checkbox"/> Private Limited <input type="checkbox"/> Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> State / Central Govt. Organization | | | | | | | | | | | | | | | | | | |
| 10 | PAN No. | | | | | | | | | | | | | | | | | | | |
| 11 | CIN No. | | | | | | | | | | | | | | | | | | | |
| 12 | IEC Number | | | | | | | | | | | | | | | | | | | |
| 13 | NAME OF PROPRIETOR / PARTNERS / DIRECTORS [DIRECTOR IN CASE OF LTD/ PVT. LTD COMPANY] ALSO WRITE DIN NO. | <table border="1"> <thead> <tr> <th>NAME</th> <th colspan="4">DIN NO.IN CASE OF LTD/ PVT. LTD COMPANY</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> | | | | NAME | DIN NO.IN CASE OF LTD/ PVT. LTD COMPANY | | | | | | | | | | | | | |
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| 14 | <ul style="list-style-type: none"> Name & Designation of the Person who is / are Traveling for the Event. Please enclose the 1st & last page of passport for visa purpose. | <table border="1"> <thead> <tr> <th>Name of person</th> <th>Designation</th> <th>Passport No.</th> <th>Date of Issue</th> <th>Date of Expiry</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> | | | | Name of person | Designation | Passport No. | Date of Issue | Date of Expiry | | | | | | | | | | |
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| | | | | | | | | | | | | | | | | | | | | |
| PRODUCTS TO BE DISPLAYED | | LIST OF HS CODE IS ENCLOSED ** HS CODE [IT IS MANDATORY] | | | | | | | | | | | | | | | | | | |
| | | AMOUNTS IN RS [LAKH] | | | | | | | | | | | | | | | | | | |
| 15 | Export Performance of Handicrafts Items only | 2014-2015 | 2015-2016 | 2016-2017 | | | | | | | | | | | | | | | | |
| HAVE YOU PARTICIAPTED EARLIER IN ABOVE FAIR YES / NO [IF YES] PELASE TICK] | | 2014 <input type="checkbox"/> | 2015 <input type="checkbox"/> | 2016 <input type="checkbox"/> | | | | | | | | | | | | | | | | |

GENERAL EXHIBITOR RULES

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| 1 | <p>SPACE BOOKING: Participation application should be in prescribed format and be submitted within the prescribed date for booking of space.</p> <ul style="list-style-type: none"> Submission of application to EPCH does not automatically confer a right for allotment of space. Approval of application for space will rest with EPCH. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the future participation in EPCH's event |
| 2 | <p>ALLOTMENT OF SPACE TO THE PARTICIPANTS: EPCH reserves the right to select the participants.</p> |
| 3 | <p>WITHDRAWAL & REFUND OF PARTICIPATION FEE:</p> <ul style="list-style-type: none"> Members may please note that after allotment of booth, withdrawal will not be allowed and the amount deposited alongwith application will be forfeited. <p>However, Part-Refund of participation fee will be considered in case where:</p> <ul style="list-style-type: none"> The participant after approval withdraws from the participation but space is subsequently let out to some other Participant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable. There is a change in the venue and date of an event, Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances. |
| 4 | <p>VISA:</p> <ul style="list-style-type: none"> The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director /Proprietor/Senior Officer of the company Since EPCH, on behalf of the participating company, has already committed for certain financial bindings by booking of space construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa. |
| 5 | <p>GENERAL:</p> <ul style="list-style-type: none"> Only goods of Indian origin will be allowed for display at India Pavilion. In case representative of the participants will not report at booth during the show. EPCH reserve its right to obtain reason from participants SHOW. In case EPCH is not satisfied with clarification of participants EPCH may initiate the necessary action against such participants. Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCH or show Organisers. Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business generated" and also "Number of Enquiries" etc. on the last day of the fair. Compliance with this rule will be one of the criteria for selection of participants for future of EPCH programmes. Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the Fair Organisers. In case of default of any payment due from the participants, EPCH reserves the right to debar them from participation in EPCH's Fair in India & abroad and bring to the notice of appropriate authority. Participants will make own arrangement for sending their exhibits / handling / clearing of exhibits in India as well as at destination and Council have any responsibility towards the same. Please ensure your exhibits should reach at exhibition venue atleast one day before the opening of exhibition. All expenses for travel to fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves. In the event of postponement/abandonment/cancellation of the Fair/Exhibition/Show, or incase of exhibits not being displayed due to any reason shall be under no liability to compensate expenditure of loss, if any incurred by the participants |

I have read, understood and accept the terms and conditions for participation in the above fair through the Council. I hereby enclosed the RTGS / Demand Draft No. _____ Dated _____ for Rs.1,00,000/- drawn in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS, New Delhi towards my participation in "INDEX, 2017"- INTERNATIONAL DESIGN EXHIBITION TO BE HELD FROM 22-25 MAY 2017

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| <u>BANK DETAILS FOR PAYMENT BY RTGS/NEFT</u> | <p>Beneficiary: Export Promotion Council for Handicrafts Address: 'EPCH House", Pocket 6 & 7, Sector – C, LSC Vasant Kunj, New Delhi.</p> <p>Bank: Oriental Bank of Commerce Branch: Mahipalpur, New Delhi Current a/c no.: 00291010002970 RTGS/IFSC Code: ORBC 0100029 Branch Code 0029</p> |
|---|---|

Place: _____ Signature & Stamp: _____
Date: _____ Name: _____
Designation: _____

Encl. 1. RTGS No. / Demand Draft of participation charges
2. Two product photographs